

Tuong An Vegetable Oil JSC in Packaged Food (Vietnam)

https://marketpublishers.com/r/TB76498B3EFEN.html

Date: December 2015

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: TB76498B3EFEN

Abstracts

Tuong An Vegetable Oil JSC will still focus on building its brand names through its marketing activities, including organising competitions to interact more with consumers and various community/charity projects. The company is also continually exploiting different methods of cooking and developing new products from different natural ingredients to meet the various needs of consumer groups.

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