

Tunisia in 2030: The Future Demographic

URL:	https://marketpublishers.com/r/T3AC0C8A1E3EN.html
Date:	July 7, 2017
Pages:	26
Price:	US\$ 990.00
ID:	T3AC0C8A1E3EN

In 2030, the population of Tunisia will reach 12.7 million, an increase of 12.7% from 2015. As a result of falling birth rates and fertility and increased life expectancy, the population will age rapidly in 2015-2030. Annual average population growth will slow down in the 2020s. Net migration has been negative for nearly two decades, a trend which will continue in the future.

Euromonitor's Tunisia in 2030: The Future Demographic report analyses factors influencing national consumer expenditure. Consumer lifestyles reports include coverage of: population, urban development, home ownership, household profiles, labour, income, consumer and family expenditure, health, education, eating habits, drinking habits, shopping habits, personal grooming, clothing, leisure habits, savings and investments, media, communication, transport and travel and tourism. Use this report to understand the factors influencing a nation's lifestyle choices.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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- Get a detailed picture of the Consumer Lifestyles market;
- Pinpoint growth sectors and identify factors driving change;
- Understand the competitive environment, the market's major players and leading brands;
- Use five-year forecasts to assess how the market is predicted to develop.

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