

# Tulip Food Co in Packaged Food (Denmark)

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## Abstracts

Tulip Food Co aims to create a new standard for industrial food, founded on high-quality food and organic growth. Its brands are claimed to be synonymous with high quality and food safety. In Scandinavia, Tulip is expected to focus on new product development during the forecast period, based on traditional meat products and recipes, along with continuous updates to existing products.

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**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Pinpoint growth sectors and identify factors driving change;

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Use five-year forecasts to assess how the market is predicted to develop.

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