

# Try Medvedi TOV in Packaged Food (Ukraine)

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Date: April 2014

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: TD763528348EN

### **Abstracts**

Try Medvedi TOV is a well-known domestic company which produces different kinds of frozen processed products and ready meals, and has a well-developed distribution system and highly skilled sales staff. Drygalo invests significant resources and effort in the study of consumer preferences, which has a positive impact on its position in the market.

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