

Truworths Group Pty Ltd in Retailing (South Africa)

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Abstracts

Truworths will focus on increasing its sales area by increasing its outlet numbers across all brands. It will also look at expanding and refurbishing its existing stores. The company also remains focused on targeting middle- to high-income consumers.

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Contents

Strategic Direction

Key Facts

Summary 1 Truworths International Ltd: Key Facts

Summary 2 Truworths International Ltd: Operational Indicators

Internet Strategy

Company Background

Private Label

Summary 3 Truworths International Ltd: Private Label Portfolio

Competitive Positioning

Summary 4 Truworths International Ltd: Competitive Position 2012

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