

# Truworths Group Pty Ltd in Apparel (South Africa)

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## Abstracts

Truworths Group is expected to further expand outlet volume during the forecast period, focusing on underserved areas where there is less competition. The company will continue to target mainly mid- to high-income consumers but will seek to expand its consumer base through the ongoing provision of consumer credit in its outlets. This focus on consumer credit may however be reassessed due to the rising number of non-performing loans in South Africa.

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## Contents

TRUWORTHS GROUP PTY LTD IN APPAREL (SOUTH AFRICA)

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August 2013

Strategic Direction

Key Facts

Summary 1 Truworths Group Pty Ltd: Key Facts

Summary 2 Truworths Group Pty Ltd: Operational Indicators

Company Background

Production

Competitive Positioning

Summary 3 Truworths Group Pty Ltd: Competitive Position 2012

Internet Strategy

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