

Truworths Group Pty Ltd in Apparel (South Africa)

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Abstracts

Truworths Group is expected to further expand outlet volume during the forecast period, focusing on underserved areas where there is less competition. The company will continue to target mainly mid- to high-income consumers but will seek to expand its consumer base through the ongoing provision of consumer credit in its outlets. This focus on consumer credit may however be reassessed due to the rising number of non-performing loans in South Africa.

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