

# Truper Herramientas SA de CV in Home and Garden (Mexico)

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### **Abstracts**

Truper Herramientas was founded 50 years ago as a small factory, which made sledgehammers, pickaxes, spoons and presses. It is now the leader in Latin America in the manufacture, distribution and marketing of tools and other products for all segments of the hardware industry. Its main strategy is to constantly innovate its products, which claim to always offer the best quality-price relationship in the market. Example of its innovation are the recently launched gas regulator and iron rain...

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