

Trudeau Corp, Inc in Home and Garden (Canada)

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Abstracts

Trudeau Corporation has consistently been investing 6% year-on-year in research and development to support its pace of innovation at a reported 100 new products each year. The goal in the coming years is to move away from introducing novelty kitchen utensils into the market and to concentrate its efforts on building brand recognition for its Trudeau line of kitchenware products. The company will pursue this goal by continuing to invest in display cases which bear its company logo as well as to...

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