

Trio Group Kft in Consumer Foodservice (Hungary)

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Date: June 2015

Pages: 2

Price: US\$ 572.00 (Single User License)

ID: T2310ADFF2BEN

Abstracts

Trio Group seeks to place its open kitchens at the public transportation hubs and subway stations with the heaviest foot traffic. Although the current strategy is based on selling pizza slices, the menu is constantly augmented by other popular fast food meals such as gyros, burgers and various pasta products that are easy to eat on the go.

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