

Trilogy International Ltd in Beauty and Personal Care (New Zealand)

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Abstracts

Trilogy International has gone from strength to strength by developing natural beauty brands for both the domestic and export market, and through company acquisition. It is a listed company on the NZX, incorporated in May 2010 under the Ecoya Limited name. The company name was changed in 2013, when Ecoya Limited acquired the Trilogy Natural Products Ltd business, which represented 60% of the group's business.

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