

Traveler's Coffee OOO in Consumer Foodservice (Russia)

<https://marketpublishers.com/r/T7031B6B6DDEN.html>

Date: October 2014

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: T7031B6B6DDEN

Abstracts

Traveler's Coffee aims to develop the Traveler's Coffee brand further through the opening of new company-owned outlets as well as through the development of franchising. In light of the intensive expansion of major chains into the regions of Russia, regional player Traveler's Coffee has also identified its priority: to sustain its competitive advantage in the region of Siberia where it is the leading chained specialist coffee shop, benefiting from strong brand awareness compared to other...

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Consumer Foodservice by Location, Consumer Foodservice by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Consumer Foodservice market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Strategic Direction

Key Facts

Summary 1 Traveler's Coffee OOO: Key Facts

Company Background

Competitive Positioning

Summary 2 Traveler's Coffee OOO: Competitive Position 2013

I would like to order

Product name: Traveler's Coffee OOO in Consumer Foodservice (Russia)

Product link: <https://marketpublishers.com/r/T7031B6B6DDEN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/T7031B6B6DDEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970