+44 20 8123 2220
info@marketpublishers.com

Travel and Tourism in South Africa

https://marketpublishers.com/r/T7914E8C4BAEN.html
Date: October 2014
Pages: 67
Price: US$ 2,100.00 (Single User License)
ID: T7914E8C4BAEN

Abstracts

The stability of the South African economy in relation to other African countries continued to give the country a competitive edge during 2013. South Africa’s travel and tourism industry remains characterised by the presence of numerous players across different categories, although this serves to make the industry highly competitive as travellers have multiple options in terms price preferences. The competitiveness of the industry also remains a key driver of growth in domestic tourism.

Euromonitor International's Travel and Tourism in South Africa report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2009-2013, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2018 illustrate how the market is set to change.

Product coverage: Car Rental, Demand Factors, Health and Wellness Tourism, Online Travel Sales to Country Residents, Tourism Flows Domestic, Tourism Flows Inbound, Tourism Flows Outbound, Tourism Receipts and Expenditure, Tourist Attractions, Transportation, Travel Accommodation, Travel Retail.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Travel and Tourism market;

Pinpoint growth sectors and identify factors driving change;

+44 20 8123 2220
info@marketpublishers.com

Understand the competitive environment, the market’s major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

+44 20 8123 2220
info@marketpublishers.com

Contents

Executive Summary
South Africa Remains A Value for Money Destination in Africa
Sadc Country Visitors Contribute A Significant Portion To Arrivals in South Africa
Better Medical Facilities in South Africa Continue To Influence Medical Tourism Growth
Travel Retail Remains A Key Travel and Tourism Category
National Tourism Strategy Expected To Stimulate Growth in Arrivals Over the Forecast Period
SWOT
Summary 1 South Africa: SWOT
Demand Factors
Table 1 Leave Entitlement: Volume 2008-2013
Table 2 Holiday Takers by Age 2008-2013
Table 3 Seasonality of Trips: % Breakdown 2008-2013
Balance of Payments
Table 4 Balance of Tourism Payments: Value 2008-2013
Definitions
Sources
Summary 2 Research Sources
City Lodge Hotels Ltd in Travel and Tourism (south Africa)
Strategic Direction
Key Facts
Summary 3 City Lodge Hotels Ltd: Key Facts
Summary 4 City Lodge Hotels Ltd: Operational Indicators
Company Background
Competitive Positioning
Summary 5 City Lodge Hotels Ltd: Competitive Position 2013
Cullinan Holdings Ltd in Travel and Tourism (south Africa)
Strategic Direction
Key Facts
Summary 6 Cullinan Holdings Ltd: Key Facts
Summary 7 Cullinan Holdings Ltd: Operational Indicators
Company Background
Competitive Positioning
Summary 8 Cullinan Holdings Ltd: Competitive Position 2013
Sun International South Africa Ltd in Travel and Tourism (south Africa)
Strategic Direction
Key Facts

+44 20 8123 2220
info@marketpublishers.com

Summary 9 Sun International South Africa (Pty) Ltd: Key Facts
Summary 10 Sun International South Africa (Pty) Ltd: Operational Indicators
Company Background
Competitive Positioning
Summary 11 Sun International South Africa (Pty) Ltd:]: Competitive Position 2013
Headlines
Trends
Prospects
Category Data
Table 5 Car Rental Sales by Category and Location: Value 2008-2013
Table 6 Car Rental Sales by Channel: Value 2008-2013
Table 7 Structure of Car Rental Market 2008-2013
Table 8 Car Rental NBO Company Shares: % Value 2009-2013
Table 9 Car Rental Brands by Key Performance Indicators 2013
Table 10 Forecast Car Rental Sales by Category and Location: Value 2013-2018
Table 11 Forecast Car Rental Sales by Channel: Value 2013-2018
Headlines
Trends
Prospects
Category Data
Table 12 Number of Hotel/Resort Spas: Units 2008-2013
Table 13 Health and Wellness Tourism Sales by Category: Value 2008-2013
Table 14 Forecast Health and Wellness Tourism Sales by Category: Value 2013-2018
Headlines
Trends
Prospects
Category Data
Table 15 Domestic Tourism by Destination: Number of Trips 2008-2013
Table 16 Domestic Tourism by Purpose of Visit and Mode of Transport: Number of Trips 2008-2013
Table 17 Domestic Tourist Expenditure: Value and % Growth 2008-2013
Table 18 Method of Payment for Domestic Tourism Spending: % Value 2008-2013
Table 19 Forecast Domestic Tourism by Purpose of Visit and Mode of Transport: Number of Trips 2013-2018
Table 20 Forecast Domestic Tourist Expenditure: Value and % Growth 2013-2018
Headlines
Trends
Prospects
Category Data

+44 20 8123 2220
info@marketpublishers.com

Table 21 Arrivals by Country of Origin: Number of Trips 2008-2013
Table 22 Arrivals by Mode of Transport: Number of Trips 2008-2013
Table 23 Arrivals by Purpose of Visit: Number of Trips 2008-2013
Table 24 Business Arrivals by MICE Penetration: Number of Trips 2008-2013
Table 25 Leisure Arrivals by Type: % Trips 2008-2013
Table 26 Incoming Tourist Receipts by Geography: Value 2008-2013
Table 27 Incoming Tourist Receipts by Category: Value 2008-2013
Table 28 Method of Payment for Incoming Tourist Receipts: % Value 2008-2013
Table 29 Forecast Arrivals by Country of Origin: Number of Trips 2013-2018
Table 30 Forecast Arrivals by Mode of Transport: Number of Trips 2013-2018
Table 31 Forecast Arrivals by Purpose of Visit: Number of Trips 2013-2018
Table 32 Forecast Incoming Tourist Receipts by Geography: Value 2013-2018
Headlines
Trends
Prospects
Category Data
Table 33 Departures by Destination: Number of Trips 2008-2013
Table 34 Departures by Mode of Transport: Number of Trips 2008-2013
Table 35 Departures by Purpose of Visit: Number of Trips 2008-2013
Table 36 Business Departures by MICE Penetration: Number of Trips 2008-2013
Table 37 Leisure Departures by Type: % Trips 2008-2013
Table 38 Outgoing Tourist Expenditure by Geography: Value 2008-2013
Table 39 Outgoing Tourist Expenditure by Category: Value 2008-2013
Table 40 Method of Payment for Outgoing Tourism Spending: % Value 2008-2013
Table 41 Forecast Departures by Destination: Number of Trips 2013-2018
Table 42 Forecast Departures by Mode of Transport: Number of Trips 2013-2018
Table 43 Forecast Departures by Purpose of Visit: Number of Trips 2013-2018
Table 44 Forecast Outgoing Tourist Expenditure by Geography: Value 2013-2018
Headlines
Trends
Prospects
Category Data
Table 45 Tourist Attractions Sales by Category: Value 2008-2013
Table 46 Tourist Attractions Visitors by Category 2008-2013
Table 47 Tourist Attractions Sales by Channel: Value 2008-2013
Table 48 Leading Tourist Attractions by Visitors 2008-2013
Table 49 Forecast Tourist Attractions Sales by Category: Value 2013-2018
Table 50 Forecast Tourist Attractions Visitors by Category 2013-2018
Table 51 Forecast Tourist Attractions Sales by Channel: Value 2013-2018

+44 20 8123 2220
info@marketpublishers.com

Headlines
Trends
Prospects
Category Data
Table 52 Transportation Sales by Category: Value 2008-2013
Table 53 Transportation Sales by Channel: Value 2008-2013
Table 54 Airline Capacity: Number of People 2008-2013
Table 55 Airline Passengers Carried by Category 2008-2013
Table 56 Airline Passengers Carried by Distance 2008-2013
Table 57 Airline NBO Company Shares: % Value 2009-2013
Table 58 Airline Brands by Key Performance Indicators 2013
Table 59 Forecast Transportation Sales by Category: Value 2013-2018
Table 60 Forecast Transportation Sales by Channel: Value 2013-2018
Headlines
Trends
Prospects
Category Data
Table 61 Travel Accommodation Sales by Category: Value 2008-2013
Table 62 Travel Accommodation Outlets by Category: Units 2008-2013
Table 63 Travel Accommodation by Category: Number of Rooms 2008-2013
Table 64 Travel Accommodation Sales by Channel: Value 2008-2013
Table 65 Hotel NBO Company Shares: % Value 2009-2013
Table 66 Hotel Brands by Key Performance Indicators 2013
Table 67 Regional Hotel Parameters 2013
Table 68 Forecast Travel Accommodation Sales by Category: Value 2013-2018
Table 69 Forecast Travel Accommodation Outlets by Category: Units 2013-2018
Table 70 Forecast Travel Accommodation Sales by Channel: Value 2013-2018
Headlines
Trends
Prospects
Category Data
Table 71 Travel Retail Sales by Category: Value 2008-2013
Table 72 Travel Retail Corporate Business Sales: Value 2008-2013
Table 73 Travel Retail Leisure Sales: Value 2008-2013
Table 74 Travel Retail Online Sales by Category: Internet Transaction Value 2008-2013
Table 75 Travel Retail NBO Company Shares: % Value 2009-2013
Table 76 Travel Retail Brands by Key Performance Indicators 2013
Table 77 Forecast Travel Retail Sales by Category: Value 2013-2018

+44 20 8123 2220
info@marketpublishers.com

Table 78 Forecast Travel Retail Corporate Business Sales: Value 2013-2018
Table 79 Forecast Travel Retail Leisure Sales: Value 2013-2018
Table 80 Forecast Travel Retail Leisure Sales: Value 2013-2018
Table 81 Forecast Travel Retail Online Sales by Category: Internet Transaction Value 2013-2018
Headlines
Trends
Prospects
Category Data
Table 82 Online Travel Sales to Country Residents by Category: Value 2008-2013
Table 83 Forecast Online Travel Sales to Country Residents by Category: Value 2013-2018

+44 20 8123 2220
info@marketpublishers.com

I would like to order

Product name: Travel and Tourism in South Africa
Product link: https://marketpublishers.com/r/T7914E8C4BAEN.html
Price: US$ 2,100.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/T7914E8C4BAEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970