

Travel and Tourism in the Philippines

<https://marketpublishers.com/r/T839E1D7710EN.html>

Date: November 2014

Pages: 69

Price: US\$ 2,100.00 (Single User License)

ID: T839E1D7710EN

Abstracts

The country failed to reach its tourist arrival target in 2013 due to several unfortunate events. Tourist arrivals for the first half of 2013 was adversely affected by clashes with neighbouring countries, Malaysia and Taiwan, such that the double-digit growth in arrivals from the two countries since 2010 went negative in 2013. Two disastrous calamities, meanwhile, afflicted the country during the last quarter of 2013. A 7.2 magnitude earthquake struck the popular tourist destination of Cebu and...

Euromonitor International's Travel and Tourism in Philippines report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2009-2013, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2018 illustrate how the market is set to change.

Product coverage: Car Rental, Demand Factors, Health and Wellness Tourism, Online Travel Sales to Country Residents, Tourism Flows Domestic, Tourism Flows Inbound, Tourism Flows Outbound, Tourism Receipts and Expenditure, Tourist Attractions, Transportation, Travel Accommodation, Travel Retail.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Travel and Tourism market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

- Executive Summary
- Natural Calamities and Strained Foreign Relations Affect Inbound Arrivals
- Tourism Promotions Undergo Evolution
- Airline Industry Witnesses Shifts and Developments
- Online Travel Retailers Grow in Number
- Recovery of the Tourism Industry Expected Over the Forecast Period
- SWOT
- Summary 1 The Philippines: SWOT
- Demand Factors
 - Table 1 Leave Entitlement: Volume 2008-2013
 - Table 2 Holiday Takers by Age 2008-2013
 - Table 3 Seasonality of Trips: % Breakdown 2008-2013
- Balance of Payments
 - Table 4 Balance of Tourism Payments: Value 2008-2013
- Sources
- Summary 2 Research Sources
- Cebu Air Inc in Travel and Tourism (philippines)
- Strategic Direction
- Key Facts
- Summary 3 Cebu Air Inc: Key Facts
- Summary 4 Cebu Air Inc: Operational Indicators
- Company Background
- Competitive Positioning
- Summary 5 Cebu Air Inc: Competitive Position 2013
- Travel Book Philippines Inc in Travel and Tourism (philippines)
- Strategic Direction
- Key Facts
- Summary 6 Travelbook.ph: Key Facts
- Company Background
- Competitive Positioning
- Waterfront Philippines Inc in Travel and Tourism (philippines)
- Strategic Direction
- Key Facts
- Summary 7 Waterfront Philippines Inc: Key Facts
- Summary 8 Waterfront Philippines Inc: Operational Indicators
- Company Background
- Competitive Positioning

Summary 9 Waterfront Philippines Inc: Competitive Position 2013

Headlines

Trends

Prospects

Category Data

Table 5 Car Rental Sales by Category and Location: Value 2008-2013

Table 6 Car Rental Sales by Channel: Value 2008-2013

Table 7 Structure of Car Rental Market 2008-2013

Table 8 Car Rental NBO Company Shares: % Value 2009-2013

Table 9 Car Rental Brands by Key Performance Indicators 2013

Table 10 Forecast Car Rental Sales by Category and Location: Value 2013-2018

Table 11 Forecast Car Rental Sales by Channel: Value 2013-2018

Headlines

Trends

Prospects

Category Data

Table 12 Number of Hotel/Resort Spas: Units 2008-2013

Table 13 Health and Wellness Tourism Sales by Category: Value 2008-2013

Table 14 Forecast Health and Wellness Tourism Sales by Category: Value 2013-2018

Headlines

Trends

Prospects

Category Data

Table 15 Domestic Tourism by Destination: Number of Trips 2008-2013

Table 16 Domestic Tourism by Purpose of Visit and Mode of Transport: Number of Trips 2008-2013

Table 17 Domestic Tourist Expenditure: Value and % Growth 2008-2013

Table 18 Method of Payment for Domestic Tourism Spending: % Value 2008-2013

Table 19 Forecast Domestic Tourism by Purpose of Visit and Mode of Transport: Number of Trips 2013-2018

Table 20 Forecast Domestic Tourist Expenditure: Value and % Growth 2013-2018

Headlines

Trends

Prospects

Category Data

Table 21 International Arrivals by City 2008-2013

Table 22 Arrivals by Country of Origin: Number of Trips 2008-2013

Table 23 Arrivals by Mode of Transport: Number of Trips 2008-2013

Table 24 Arrivals by Purpose of Visit: Number of Trips 2008-2013

Table 25 Business Arrivals by MICE Penetration: Number of Trips 2008-2013

Table 26 Leisure Arrivals by Type: % Trips 2008-2013

Table 27 Incoming Tourist Receipts by Geography: Value 2008-2013

Table 28 Incoming Tourist Receipts by Category: Value 2008-2013

Table 29 Method of Payment for Incoming Tourist Receipts: % Value 2008-2013

Table 30 Forecast Arrivals by Country of Origin: Number of Trips 2013-2018

Table 31 Forecast Arrivals by Mode of Transport: Number of Trips 2013-2018

Table 32 Forecast Arrivals by Purpose of Visit: Number of Trips 2013-2018

Table 33 Forecast Incoming Tourist Receipts by Geography: Value 2013-2018

Headlines

Trends

Prospects

Category Data

Table 34 Departures by Destination: Number of Trips 2008-2013

Table 35 Departures by Mode of Transport: Number of Trips 2008-2013

Table 36 Departures by Purpose of Visit: Number of Trips 2008-2013

Table 37 Business Departures by MICE Penetration: Number of Trips 2008-2013

Table 38 Leisure Departures by Type: % Trips 2008-2013

Table 39 Outgoing Tourist Expenditure by Geography: Value 2008-2013

Table 40 Outgoing Tourist Expenditure by Category: Value 2008-2013

Table 41 Method of Payment for Outgoing Tourism Spending: % Value 2008-2013

Table 42 Forecast Departures by Destination: Number of Trips 2013-2018

Table 43 Forecast Departures by Mode of Transport: Number of Trips 2013-2018

Table 44 Forecast Departures by Purpose of Visit: Number of Trips 2013-2018

Table 45 Forecast Outgoing Tourist Expenditure by Geography: Value 2013-2018

Headlines

Trends

Prospects

Category Data

Table 46 Tourist Attractions Sales by Category: Value 2008-2013

Table 47 Tourist Attractions Visitors by Category 2008-2013

Table 48 Tourist Attractions Sales by Channel: Value 2008-2013

Table 49 Leading Tourist Attractions by Visitors 2008-2013

Table 50 Forecast Tourist Attractions Sales by Category: Value 2013-2018

Table 51 Forecast Tourist Attractions Visitors by Category 2013-2018

Table 52 Forecast Tourist Attractions Sales by Channel: Value 2013-2018

Headlines

Trends

Prospects

Category Data

Table 53 Transportation Sales by Category: Value 2008-2013

Table 54 Transportation Sales by Channel: Value 2008-2013

Table 55 Airline Capacity: Number of People 2008-2013

Table 56 Airline Passengers Carried by Category 2008-2013

Table 57 Airline Passengers Carried by Distance 2008-2013

Table 58 Airline NBO Company Shares: % Value 2009-2013

Table 59 Airline Brands by Key Performance Indicators 2013

Table 60 Forecast Transportation Sales by Category: Value 2013-2018

Table 61 Forecast Transportation Sales by Channel: Value 2013-2018

Headlines

Trends

Prospects

Category Data

Table 62 Travel Accommodation Sales by Category: Value 2008-2013

Table 63 Travel Accommodation Outlets by Category: Units 2008-2013

Table 64 Travel Accommodation by Category: Number of Rooms 2008-2013

Table 65 Travel Accommodation Sales by Channel: Value 2008-2013

Table 66 Hotel NBO Company Shares: % Value 2009-2013

Table 67 Hotel Brands by Key Performance Indicators 2013

Table 68 Regional Hotel Parameters 2013

Table 69 Forecast Travel Accommodation Sales by Category: Value 2013-2018

Table 70 Forecast Travel Accommodation Outlets by Category: Units 2013-2018

Table 71 Forecast Travel Accommodation Sales by Channel: Value 2013-2018

Headlines

Trends

Prospects

Category Data

Table 72 Travel Retail Sales by Category: Value 2008-2013

Table 73 Travel Retail Corporate Business Sales: Value 2008-2013

Table 74 Travel Retail Leisure Sales: Value 2008-2013

Table 75 Travel Retail Online Sales by Category: Internet Transaction Value 2008-2013

Table 76 Travel Retail NBO Company Shares: % Value 2009-2013

Table 77 Travel Retail Brands by Key Performance Indicators 2013

Table 78 Forecast Travel Retail Sales by Category: Value 2013-2018

Table 79 Forecast Travel Retail Corporate Business Sales: Value 2013-2018

Table 80 Forecast Travel Retail Leisure Sales: Value 2013-2018

Table 81 Forecast Travel Retail Online Sales by Category: Internet Transaction Value

2013-2018

Headlines

Trends

Prospects

Category Data

Table 82 Online Travel Sales to Country Residents by Category: Value 2008-2013

Table 83 Forecast Online Travel Sales to Country Residents by Category: Value
2013-2018

I would like to order

Product name: Travel and Tourism in the Philippines

Product link: <https://marketpublishers.com/r/T839E1D7710EN.html>

Price: US\$ 2,100.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/T839E1D7710EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970