

Travel and Tourism in Liberia

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Abstracts

Despite the destruction caused by the last civil war, Liberia has a huge and protected environmental biodiversity. In addition to its main cities, its natural attractions such as wildlife, stunning beaches and landscape diversity are major attractions for international tourists seeking new adventures. Through the Liberia Programme and the Eco-tourism Development project, the Liberian Government promotes the conservation of biodiversity and community development; this is a public initiative that...

Euromonitor International's Travel and Tourism in Liberia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2010-2014, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2019 illustrate how the market is set to change.

Product coverage: Car Rental, Demand Factors, Health and Wellness Tourism, Online Travel Sales to Country Residents, Tourism Flows Domestic, Tourism Flows Inbound, Tourism Flows Outbound, Tourism Receipts and Expenditure, Tourist Attractions, Transportation, Travel Accommodation, Travel Retail.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Travel and Tourism market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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