+44 20 8123 2220
info@marketpublishers.com

Travel and Tourism in Uganda

https://marketpublishers.com/r/TA81411AAA7EN.html
Date: October 2013
Pages: 19
Price: US$ 572.00 (Single User License)
ID: TA81411AAA7EN

Abstracts

Due to the recent discovery of oil in Uganda, business tourism is expected to grow as multinational companies set up operations in the country and bring in temporary staff to build infrastructure as well as a host of support staff needed to run large-scale drilling operations. The number of incoming travellers will very much depend on the amount of oil that is ultimately found.

Euromonitor International's Travel and Tourism in Uganda report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2008-2012, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2017 illustrate how the market is set to change.

Product coverage: Car Rental, Demand Factors, Health and Wellness Tourism, Tourism Flows Domestic, Tourism Flows Inbound, Tourism Flows Outbound, Tourism Receipts and Expenditure, Tourist Attractions, Transportation, Travel Accommodation, Travel Retail.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Travel and Tourism market;

Pinpoint growth sectors and identify factors driving change;

+44 20 8123 2220
info@marketpublishers.com

Understand the competitive environment, the market’s major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

+44 20 8123 2220
info@marketpublishers.com

Contents

Executive Summary
Recent Oil Discovery May Lead To Increase in Business Travellers
Public- Private Sector Partnerships To Provide More Travel Accommodation
Investment in Niche Tourism Products Attracts High-spending Clients
Road Transport Network Requires Further Investment
More International Flights To Uganda
Balance of Payments
Table 1 Balance of Tourism Payments: Value 2007-2012
SWOT
Summary 1 Uganda: SWOT
Market Data
Table 2 Domestic Tourism by Purpose of Visit and Mode of Transport: Number of Trips 2007-2012
Table 3 Domestic Tourist Expenditure: Value and Growth 2007-2012
Table 4 Forecast Domestic Tourism by Purpose of Visit and Mode of Transport: Number of Trips 2012-2017
Table 5 Forecast Domestic Tourist Expenditure: Value and Growth 2012-2017
Table 6 Departures by Destination: Number of Trips 2007-2012
Table 7 Departures by Mode of Transport: Number of Trips 2007-2012
Table 8 Departures by Purpose of Visit: Number of Trips 2007-2012
Table 9 Outgoing Tourist Expenditure: Value and Growth 2007-2012
Table 10 Forecast Departures by Destination: Number of Trips 2012-2017
Table 11 Forecast Departures by Mode of Transport: Number of Trips 2012-2017
Table 12 Forecast Departures by Purpose of Visit: Number of Trips 2012-2017
Table 13 Forecast Outgoing Tourist Expenditure: Value and Growth 2012-2017
Table 14 Health and Wellness Tourism Sales: Value 2007-2012
Table 15 Forecast Health and Wellness Tourism Sales: Value 2012-2017
Table 16 Tourist Attractions: Value 2007-2012
Table 17 Forecast Tourist Attractions: Value 2012-2017
Sources
Summary 2 Research Sources
Car Rental
Headlines
Trends
Prospects
Category Data
Table 18 Car Rental Sales: Value 2007-2012

+44 20 8123 2220
info@marketpublishers.com

Table 19 Forecast Car Rental Sales: Value 2012-2017
Tourism Flows Inbound
Headlines
Trends
Prospects
Category Data
Table 20 Arrivals by Country of Origin: Number of Trips 2007-2012
Table 21 Arrivals by Mode of Transport: Number of Trips 2007-2012
Table 22 Arrivals by Purpose of Visit: Number of Trips 2007-2012
Table 23 Incoming Tourist Receipts 2007-2012
Table 24 Forecast Arrivals by Country of Origin: Number of Trips 2012-2017
Table 25 Forecast Arrivals by Mode of Transport: Number of Trips 2012-2017
Table 26 Forecast Arrivals by Purpose of Visit: Number of Trips 2012-2017
Table 27 Forecast Incoming Tourist Receipts: Value and Growth 2012-2017
Table 28 International Arrivals by City 2007-2012
Transportation
Headlines
Trends
Prospects
Category Data
Table 29 Transportation Sales by Category: Value 2007-2012
Table 30 Transportation Online Sales: Internet Transaction Value 2007-2012
Table 31 Forecast Transportation Sales by Category: Value 2012-2017
Table 32 Forecast Transportation Online Sales: Internet Transaction Value 2012-2017
Travel Accommodation
Headlines
Trends
Prospects
Category Data
Table 33 Travel Accommodation Sales by Category: Value 2007-2012
Table 34 Travel Accommodation Outlets by Category: Units 2007-2012
Table 35 Travel Accommodation Online Sales: Internet Transaction Value 2007-2012
Table 36 Forecast Travel Accommodation Sales by Category: Value 2012-2017
Table 37 Forecast Travel Accommodation Outlets by Category: Units 2012-2017
Table 38 Forecast Travel Accommodation Online Sales: Internet Transaction Value 2012-2017
Table 39 Hotel Pipeline Development
Travel Retail
Headlines

+44 20 8123 2220
info@marketpublishers.com

Trends
Prospects
Category Data
Table 40 Travel Retail Sales: Value 2007-2012
Table 41 Travel Retail Online Sales: Internet Transaction Value 2007-2012
Table 42 Forecast Travel Retail Sales: Value 2012-2017
Table 43 Forecast Travel Retail Online Sales: Internet Transaction Value 2012-2017

+44 20 8123 2220
info@marketpublishers.com

I would like to order

Product name: Travel and Tourism in Uganda
Product link: https://marketpublishers.com/r/TA81411AAA7EN.html
Price: US$ 572.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/TA81411AAA7EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970