

Travel and Tourism in Slovenia

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Abstracts

In 2013, Slovenia hosted the European Basketball championship, and therefore the increase of tourism flow by 13% was registered for autumn 2013 in particular. Many tourists visited Slovenia exclusively because of the championship reason, while the remainder planned their holidays in Slovenia and simply opted to visit the championship while they were there. The increase in tourist arrivals was registered especially from those countries which were participating in the tournament. The majority of...

Euromonitor International's Travel and Tourism in Slovenia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2009-2013, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2018 illustrate how the market is set to change.

Product coverage: Car Rental, Demand Factors, Health and Wellness Tourism, Online Travel Sales to Country Residents, Tourism Flows Domestic, Tourism Flows Inbound, Tourism Flows Outbound, Tourism Receipts and Expenditure, Tourist Attractions, Transportation, Travel Accommodation, Travel Retail.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Travel and Tourism market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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