

Travel and Tourism in Iraq

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Abstracts

Erbil was chosen as Arab Tourism Capital 2014 by the Arab Tourism Committee. The city is offering more than 40 major events and initiatives throughout the year, which made this nomination possible. The Kurdistan area has emerged as a safe haven in light of its relative political stability and the region's dissociation from the rest of Iraq. A 2030 development plan calls for a large number of infrastructure improvements, including airport, road and travel accommodation investments in the...

Euromonitor International's Travel and Tourism in Iraq report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2009-2013, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2018 illustrate how the market is set to change.

Product coverage: Car Rental, Demand Factors, Health and Wellness Tourism, Online Travel Sales to Country Residents, Tourism Flows Domestic, Tourism Flows Inbound, Tourism Flows Outbound, Tourism Receipts and Expenditure, Tourist Attractions, Transportation, Travel Accommodation, Travel Retail.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Pinpoint growth sectors and identify factors driving change;

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