

Travel and Tourism in Grenada

<https://marketpublishers.com/r/T61585BD715EN.html>

Date: July 2014

Pages: 18

Price: US\$ 600.00 (Single User License)

ID: T61585BD715EN

Abstracts

Despite Grenada's efforts to push forward tourism by implementing its National Tourism Strategic Plan 2012-2017 total arrivals to the islands showed negative growth in 2012 and 2013. When compared to the rest of the Caribbean countries, Grenada's performance was nearly ten percent points under the region's average in 2012, according to official sources. Since Grenada is mainly reliant on UK and American tourists, repercussions of the European economic setback and US financial struggles have a.

Euromonitor International's Travel and Tourism in Grenada report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2009-2013, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2018 illustrate how the market is set to change.

Product coverage: Car Rental, Demand Factors, Health and Wellness Tourism, Online Travel Sales to Country Residents, Tourism Flows Domestic, Tourism Flows Inbound, Tourism Flows Outbound, Tourism Receipts and Expenditure, Tourist Attractions, Transportation, Travel Accommodation, Travel Retail.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Travel and Tourism market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Executive Summary

Grenada Continues To Underperform in Tourism Industry

National Tourism Strategy

Wedding and Yachting Services A Viable Way Out for Tourism

Balance of Payments

Table 1 Balance of Tourism Payments: Value 2008-2013

SWOT

Summary 1 Grenada: SWOT

Market Data

Table 2 Domestic Tourism by Purpose of Visit and Mode of Transport: Number of Trips 2008-2013

Table 3 Domestic Tourist Expenditure: Value and Growth 2008-2013

Table 4 Forecast Domestic Tourism by Purpose of Visit and Mode of Transport: Number of Trips 2013-2018

Table 5 Forecast Domestic Tourist Expenditure: Value and Growth 2013-2018

Table 6 Departures by Destination: Number of Trips 2008-2013

Table 7 Departures by Mode of Transport: Number of Trips 2008-2013

Table 8 Departures by Purpose of Visit: Number of Trips 2008-2013

Table 9 Outgoing Tourist Expenditure: Value and Growth 2008-2013

Table 10 Forecast Departures by Destination: Number of Trips 2013-2018

Table 11 Forecast Departures by Mode of Transport: Number of Trips 2013-2018

Table 12 Forecast Departures by Purpose of Visit: Number of Trips 2013-2018

Table 13 Forecast Outgoing Tourist Expenditure: Value and Growth 2013-2018

Table 14 Health and Wellness Tourism Sales: Value 2008-2013

Table 15 Forecast Health and Wellness Sales: Value 2013-2018

Table 16 Tourist Attractions Sales: Value 2008-2013

Table 17 Tourist Attractions Online Sales: Internet Transaction Value 2008-2013

Table 18 Forecast Tourist Attractions Sales: Value 2013-2018

Table 19 Forecast Tourist Attractions Online Sales: Internet Transaction Value 2013-2018

Definitions

Sources

Summary 2 Research Sources

Car Rental

Headlines

Trends

Prospects

Category Data

Table 20 Car Rental Sales: Value 2008-2013

Table 21 Forecast Car Rental Sales: Value 2013-2018

Tourism Flows Inbound

Headlines

Trends

Prospects

Category Data

Table 22 Arrivals by Country of Origin: Number of Trips 2008-2013

Table 23 Arrivals by Mode of Transport: Number of Trips 2008-2013

Table 24 Arrivals by Purpose of Visit: Number of Trips 2008-2013

Table 25 Incoming Tourist Receipts: Value and Growth 2008-2013

Table 26 Forecast Arrivals by Country of Origin: Number of Trips 2013-2018

Table 27 Forecast Arrivals by Mode of Transport: Number of Trips 2013-2018

Table 28 Forecast Arrivals by Purpose of Visit: Number of Trips 2013-2018

Table 29 Forecast Incoming Tourist Receipts: Value and Growth 2013-2018

Transportation

Headlines

Trends

Prospects

Category Data

Table 30 Transportation Sales by Category: Value 2008-2013

Table 31 Transportation Online Sales: Internet Transaction Value 2008-2013

Table 32 Forecast Transportation Sales by Category: Value 2013-2018

Table 33 Forecast Transportation Online Sales: Internet Transaction Value 2013-2018

Travel Accommodation

Headlines

Trends

Prospects

Category Data

Table 34 Travel Accommodation Sales by Category: Value 2008-2013

Table 35 Travel Accommodation Online Sales: Internet Transaction Value 2008-2013

Table 36 Travel Accommodation Outlets by Category: Units 2008-2013

Table 37 Forecast Travel Accommodation Sales by Category: Value 2013-2018

Table 38 Forecast Travel Accommodation Online Sales: Internet Transaction Value 2013-2018

Table 39 Forecast Travel Accommodation Outlets by Category: Units 2013-2018

Travel Retail

Headlines

Trends

Prospects

Category Data

Table 40 Travel Retail Sales: Value 2008-2013

Table 41 Travel Retail Online Sales: Internet Transaction Value 2008-2013

Table 42 Forecast Travel Retail Sales: Value 2013-2018

Table 43 Forecast Travel Retail Online Sales: Internet Transaction Value 2013-2018

I would like to order

Product name: Travel and Tourism in Grenada

Product link: <https://marketpublishers.com/r/T61585BD715EN.html>

Price: US\$ 600.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/T61585BD715EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970