

Travel and Tourism in Burkina Faso

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Abstracts

Regional insecurity and social unrest are some of the major challenges currently facing inbound tourism in Burkina Faso. While the nation's economy is slowly recovering from internal civil unrest and military demonstrations that took place in 2011 and 2012, its travel and tourism industry also underwent a very difficult period due to an ongoing political crisis in neighbouring Mali. Internal violent demonstrations as well as insecurity in the region had a negative effect on the number of...

Euromonitor International's Travel and Tourism in Burkina Faso report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2008-2012, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2017 illustrate how the market is set to change.

Product coverage: Car Rental, Demand Factors, Health and Wellness Tourism, Tourism Flows Domestic, Tourism Flows Inbound, Tourism Flows Outbound, Tourism Receipts and Expenditure, Tourist Attractions, Transportation, Travel Accommodation, Travel Retail.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Pinpoint growth sectors and identify factors driving change;

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