

# Travel and Tourism in France

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## Abstracts

2013 is at first sight a good year for French travel and tourism. Its numerous assets, such as varied landscapes and key tourist attractions, further attracted incoming tourists. The country remained the leading tourist destination worldwide, receiving 85 million inbound arrivals in 2013. Tourist spending, both incoming and domestic, played a major role in sustaining economic activity in France, contributing 7% to France's total GDP. Nonetheless, the number of French people taking domestic...

Euromonitor International's Travel and Tourism in France report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2009-2013, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2018 illustrate how the market is set to change.

**Product coverage:** Car Rental, Demand Factors, Health and Wellness Tourism, Online Travel Sales to Country Residents, Tourism Flows Domestic, Tourism Flows Inbound, Tourism Flows Outbound, Tourism Receipts and Expenditure, Tourist Attractions, Transportation, Travel Accommodation, Travel Retail.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

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Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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