

Travel and Tourism in Egypt

| | |
|--------|---|
| URL: | https://marketpublishers.com/r/TABC4BF4170EN.html |
| Date: | October 24, 2014 |
| Pages: | 55 |
| Price: | US\$ 2,100.00 |
| ID: | TABC4BF4170EN |

According to the travel and tourism competitiveness report published by the World Economic Forum in 2013, Egypt dropped 10 places in the global assessment to 85th position. This drop was mainly because of the deterioration in the safety and security environment in the country. Both, number of tourist trips and tourism receipts recorded a significant drop in 2013.

Euromonitor International's Travel and Tourism in Egypt report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2009-2013, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2018 illustrate how the market is set to change.

Product coverage: Car Rental, Demand Factors, Health and Wellness Tourism, Online Travel Sales to Country Residents, Tourism Flows Domestic, Tourism Flows Inbound, Tourism Flows Outbound, Tourism Receipts and Expenditure, Tourist Attractions, Transportation, Travel Accommodation, Travel Retail.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- Get a detailed picture of the Travel and Tourism market;
- Pinpoint growth sectors and identify factors driving change;
- Understand the competitive environment, the market's major players and leading brands;
- Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Content

| |
|---|
| Executive Summary |
| Egypt Losing Competitive Edge in 2013 |
| Inbound Tourism Hit by Political Clashes in Egypt |
| A Shift in Tourist Profile, Nationality and Destination |
| Domestic Tourism Grows in Response To Attractive Hotel Offers |
| Domestic Tourism To Tourist Attractions Declines |
| SWOT |
| Summary 1 Egypt: SWOT |

Demand Factors

Table 1 Leave Entitlement: Volume 2008-2013

Table 2 Seasonality of Trips: % Breakdown 2008-2013

Balance of Payments

Table 3 Balance of Tourism Payments: Value 2008-2013

Sources

Summary 2 Research Sources

Egyptair Co in Travel and Tourism (egypt)

Strategic Direction

Key Facts

Summary 3 EgyptAir Co Key Facts

Summary 4 EgyptAir Operational Indicators

Company Background

Competitive Positioning

Summary 5 EgyptAir Co: Competitive Position 2013

Headlines

Trends

Prospects

Category Data

Table 4 Car Rental Sales by Category and Location: Value 2008-2013

Table 5 Car Rental Sales by Channel: Value 2008-2013

Table 6 Structure of Car Rental Market 2008-2013

Table 7 Car Rental NBO Company Shares: % Value 2009-2013

Table 8 Car Rental Brands by Key Performance Indicators 2013

Table 9 Forecast Car Rental Sales by Category and Location: Value 2013-2018

Table 10 Forecast Car Rental Sales by Channel: Value 2013-2018

Headlines

Trends

Prospects

Category Data

Table 11 Number of Hotel/Resort Spas: Units 2008-2013

Table 12 Health and Wellness Tourism Sales by Category: Value 2008-2013

Table 13 Forecast Health and Wellness Tourism Sales by Category: Value 2013-2018

Headlines

Trends

Prospects

Category Data

Table 14 Domestic Tourism by Destination: Number of Trips 2008-2013

Table 15 Domestic Tourism by Purpose of Visit and Mode of Transport: Number of Trips 2008-2013

Table 16 Domestic Tourist Expenditure: Value and % Growth 2008-2013

Table 17 Method of Payment for Domestic Tourism Spending: % Value 2008-2013

Table 18 Forecast Domestic Tourism by Purpose of Visit and Mode of Transport: Number of Trips 2013-2018

Table 19 Forecast Domestic Tourist Expenditure: Value and % Growth 2013-2018

Headlines

Trends

Prospects

Category Data

Table 20 Arrivals by Country of Origin: Number of Trips 2008-2013

Table 21 Arrivals by Mode of Transport: Number of Trips 2008-2013

Table 22 Arrivals by Purpose of Visit: Number of Trips 2008-2013

Table 23 Business Arrivals by MICE Penetration: Number of Trips 2008-2013

Table 24 Leisure Arrivals by Type: % Trips 2008-2013

Table 25 Incoming Tourist Receipts by Geography: Value 2008-2013

Table 26 Incoming Tourist Receipts by Category: Value 2008-2013

Table 27 Method of Payment for Incoming Tourist Receipts: % Value 2008-2013

Table 28 Forecast Arrivals by Country of Origin: Number of Trips 2013-2018

Table 29 Forecast Arrivals by Mode of Transport: Number of Trips 2013-2018

Table 30 Forecast Arrivals by Purpose of Visit: Number of Trips 2013-2018

Table 31 Forecast Incoming Tourist Receipts by Geography: Value 2013-2018

Headlines

Trends

Prospects

Category Data

Table 32 Departures by Destination: Number of Trips 2008-2013

Table 33 Departures by Mode of Transport: Number of Trips 2008-2013

Table 34 Departures by Purpose of Visit: Number of Trips 2008-2013

Table 35 Business Departures by MICE Penetration: Number of Trips 2008-2013

Table 36 Leisure Departures by Type: % Trips 2008-2013

Table 37 Outgoing Tourist Expenditure by Geography: Value 2008-2013

Table 38 Outgoing Tourist Expenditure by Category: Value 2008-2013

Table 39 Method of Payment for Outgoing Tourism Spending: % Value 2008-2013

Table 40 Forecast Departures by Destination: Number of Trips 2013-2018

Table 41 Forecast Departures by Mode of Transport: Number of Trips 2013-2018

Table 42 Forecast Departures by Purpose of Visit: Number of Trips 2013-2018

Table 43 Forecast Outgoing Tourist Expenditure by Geography: Value 2013-2018

Headlines

Trends

Prospects

Category Data

Table 44 Tourist Attractions Sales by Category: Value 2008-2013

Table 45 Tourist Attractions Visitors by Category 2008-2013

Table 46 Tourist Attractions Sales by Channel: Value 2008-2013

Table 47 Leading Tourist Attractions by Visitors 2008-2013

Table 48 Forecast Tourist Attractions Sales by Category: Value 2013-2018

Table 49 Forecast Tourist Attractions Visitors by Category 2013-2018

Table 50 Forecast Tourist Attractions Sales by Channel: Value 2013-2018

Trends

Prospects

Category Data

Table 51 Transportation Sales by Category: Value 2008-2013

Table 52 Transportation Sales by Channel: Value 2008-2013

Table 53 Airline Capacity: Number of People 2008-2013

Table 54 Airline Passengers Carried by Category 2008-2013

Table 55 Airline Passengers Carried by Distance 2008-2013

Table 56 Airline NBO Company Shares: % Value 2009-2013

Table 57 Airline Brands by Key Performance Indicators 2013

Table 58 Forecast Transportation Sales by Category: Value 2013-2018

Table 59 Forecast Transportation Sales by Channel: Value 2013-2018

Headlines

Trends

Prospects

Category Data

Table 60 Travel Accommodation Sales by Category: Value 2008-2013

Table 61 Travel Accommodation Outlets by Category: Units 2008-2013

Table 62 Travel Accommodation by Category: Number of Rooms 2008-2013

Table 63 Travel Accommodation Sales by Channel: Value 2008-2013

Table 64 Hotel NBO Company Shares: % Value 2009-2013

Table 65 Hotel Brands by Key Performance Indicators 2013

Table 66 Regional Hotel Parameters 2013

Table 67 Forecast Travel Accommodation Sales by Category: Value 2013-2018

Table 68 Forecast Travel Accommodation Outlets by Category: Units 2013-2018

Table 69 Forecast Travel Accommodation Sales by Channel: Value 2013-2018

Headlines

Trends

Prospects

Category Data

Table 70 Travel Retail Sales by Category: Value 2008-2013

Table 71 Travel Retail Corporate Business Sales: Value 2008-2013

Table 72 Travel Retail Leisure Sales: Value 2008-2013

Table 73 Travel Retail Online Sales by Category: Internet Transaction Value 2008-2013

Table 74 Travel Retail NBO Company Shares: % Value 2009-2013

Table 75 Travel Retail Brands by Key Performance Indicators 2013

Table 76 Forecast Travel Retail Sales by Category: Value 2013-2018

Table 77 Forecast Travel Retail Corporate Business Sales: Value 2013-2018

Table 78 Forecast Travel Retail Leisure Sales: Value 2013-2018

Table 79 Forecast Travel Retail Online Sales by Category: Internet Transaction Value 2013-2018

Headlines

Trends

Prospects

Category Data

Table 80 Online Travel Sales to Country Residents by Category: Value 2008-2013

Table 81 Forecast Online Travel Sales to Country Residents by Category: Value 2013-2018

I would like to order:

Product name: Travel and Tourism in Egypt
Product link: <https://marketpublishers.com/r/TABC4BF4170EN.html>
Product ID: TABC4BF4170EN
Price: US\$ 2,100.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service: office@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click 'BUY NOW' button on product page <https://marketpublishers.com/r/TABC4BF4170EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
E-mail:
Company:
Address:
City:
Zip/Post Code:
Country:
Tel:
Fax:
Your message:

* All fields are required

Customer Signature _____

Please, note that by ordering from MarketPublisher.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms_conditions.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to **+44 20 7900 3970**