

# Travel and Tourism - Czech Republic

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## Abstracts

The Czech Republic suffered effects of the global financial crisis in 2009: it caused a full-blown recession and impacted businesses as well as individuals throughout the year. The downturn was especially severe as it came unexpectedly, after several years of strong and steady growth. Companies began to lose business, needed to reduce costs and were, thus, forced to downsize staff. Increased unemployment rate and lower consumer spending resulted in decreased profits. The first signs of...

Euromonitor International's Travel And Tourism in Czech Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2005-2009, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2014 illustrate how the market is set to change.

**Product coverage:** Car Rental, Demand Factors, Health & Wellness Tourism, Tourism Flows Domestic, Tourism Flows Inbound, Tourism Flows Outbound, Tourism Receipts And Expenditure, Tourist Attractions, Transportation, Travel Accommodation, Travel Retail

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Travel and Tourism industry;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 30 years experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town and Santiago and a network of over 600 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
May 2010

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