+44 20 8123 2220
info@marketpublishers.com

Travel and Tourism - Brunei

https://marketpublishers.com/r/T725CF572E5EN.html
Date: March 2011
Pages: 31
Price: US$ 2,100.00 (Single User License)
ID: T725CF572E5EN

Abstracts

An increasing number of airlines are interested in tapping into Brunei's lucrative market, given the government's willingness to open its doors to aviation. Brunei welcomed Cebu Pacific Air in 2010. Such trends signal the potential for low-cost carriers in Brunei. The Brunei Tourism Board is encouraging more airlines to enter Brunei to improve the country's connectivity to the surrounding region. Because airlines are also expanding their routes and flight frequencies, the country's inbound and...

Euromonitor International's Travel And Tourism in Brunei report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2006-2010, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2015 illustrate how the market is set to change.

Product coverage: Car Rental, Demand Factors, Health & Wellness Tourism, Tourism Flows Domestic, Tourism Flows Inbound, Tourism Flows Outbound, Tourism Receipts and Expenditure, Tourist Attractions, Transportation, Travel Accommodation, Travel Retail.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Travel And Tourism market;

Pinpoint growth sectors and identify factors driving change;

+44 20 8123 2220
info@marketpublishers.com

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 30 years experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago and Sydney and a network of over 600 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

+44 20 8123 2220
info@marketpublishers.com

Contents

Travel and Tourism - Brunei
Euromonitor International : Country Market Insight
March 2011

LIST OF CONTENTS AND TABLES

Executive Summary
Open-door Strategy in the Aviation Market
Need for More Iconic Hotels
Reinforcing Ecotourism and Beyond
Increasing Significance in Internet Transactions
Tourism Will Grow in the Forecast Period
Key Trends and Developments
Impact of the Recession
National Tourism Board Strategy
Open-door Strategy in the Aviation Market
Slow Pick-up in Domestic Tourism
Need for More Iconic Hotels
Reinforcing Ecotourism and Beyond
Increasing Significance of Internet Transactions
Market Indicators
Table 1 Length of Domestic Trips: 2005-2010
Table 2 Length of Outbound Departures: 2005-2010
Market Data
Table 3 Balance of Tourism Payments: Value 2005-2010
Table 4 Departures by Destination: 2005-2010
Table 5 Departures by Mode of Transport: 2005-2010
Table 6 Departures by Purpose of Visit: 2005-2010
Table 7 Outgoing Tourist Expenditure: Value 2005-2010
Table 8 Forecast Departures by Destination: 2010-2015
Table 9 Forecast Departures by Mode of Transport: 2010-2015
Table 10 Forecast Departures by Purpose of Visit: 2010-2015
Table 11 Forecast Outgoing Tourist Expenditure: Value 2010-2015
Table 12 Domestic Tourism Travel by Purpose of Visit and by Mode of Transport: 2005-2010
Table 13 Domestic Tourist Expenditure: Value: 2005-2010
Table 14 Forecast Domestic Tourism Travel by Purpose of Visit and by Mode of

Transport: 2010-2015
Table 15 Forecast Domestic Tourist Expenditure: Value: 2010-2015
Table 16 Tourist Attractions: Value 2005-2010
Table 17 Forecast Tourist Attractions: Value 2010-2015
Table 18 Health and Wellness Tourism Sales: Value 2005-2010
Table 19 Forecast Health and Wellness Sales: Value 2010-2015
Definitions
Tourism Parameters
Travel Accommodation
Transportation
Car Rental
Travel Retail
Travel Retail Online Sales
Tourist Attractions
Health and Wellness
Internet Transaction Value
Summary 1 Research Sources
Tourism Flows Inbound
Headlines
Trends
Prospects
Category Data
Table 20 Arrivals by Country of Origin: 2005-2010
Table 21 Arrivals by Mode of Transport: 2005-2010
Table 22 Arrivals by Purpose of Visit: 2005-2010
Table 23 Incoming Tourist Receipts: Value 2005-2010
Table 24 Forecast Arrivals by Country of Origin: 2010-2015
Table 25 Forecast Arrivals by Mode of Transport: 2010-2015
Table 26 Forecast Arrivals by Purpose of Visit: 2010-2015
Table 27 Forecast Incoming Tourist Receipts: Value 2010-2015
Travel Accommodation
Headlines
Trends
Hotels
Prospects
Category Data
Table 28 Travel Accommodation Sales by Broad Category: Value 2005-2010
Table 29 Travel Accommodation Outlets by Broad Category: Units 2005-2010
Table 30 Travel Accommodation Online Sales: Internet Transaction Value 2005-2010

Table 31 Hotel Company Rankings 2006-2010
Table 32 Forecast Travel Accommodation Sales by Broad Category: Value 2010-2015
Table 33 Forecast Travel Accommodation Outlets by Broad Category: Units 2010-2015
Table 34 Forecast Travel Accommodation Online Sales: Internet Transaction Value 2010-2015
Transportation
Headlines
Trends
Airlines
Prospects
Category Data
Table 35 Transportation Sales by Category: Value 2005-2010
Table 36 Transportation Online Sales: Internet Transaction Value 2005-2010
Table 37 Air Company Rankings 2006-2010
Table 38 Forecast Transportation Sales by Category: Value 2010-2015
Table 39 Forecast Transportation Online Sales: Internet Transaction Value 2010-2015
Car Rental
Headlines
Trends
Prospects
Category Data
Table 40 Car Rental Sales: Value 2005-2010
Table 41 Car Rental Online Sales: Internet Transaction Value 2005-2010
Table 42 Car Rental Company Rankings 2006-2010
Table 43 Forecast Car Rental Sales: Value 2010-2015
Table 44 Forecast Car Rental Online Sales: Internet Transaction Value 2010-2015
Travel Retail
Headlines
Trends
Prospects
Category Data
Table 45 Travel Retail Outlets: Units 2005-2010
Table 46 Travel Retail Products Sales: Value 2005-2010
Table 47 Travel Retail Products Online Sales: Internet Transaction Value 2005-2010
Table 48 Travel Retail Products Company Rankings 2006-2010
Table 49 Forecast Travel Retail Outlets: Units 2010-2015
Table 50 Forecast Travel Retail Products Sales: Value 2010-2015
Table 51 Forecast Travel Retail Products Online Sales: Internet Transaction Value

+44 20 8123 2220
info@marketpublishers.com

2010-2015

+44 20 8123 2220
info@marketpublishers.com

I would like to order

Product name: Travel and Tourism - Brunei

Product link: https://marketpublishers.com/r/T725CF572E5EN.html

Price: US$ 2,100.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/T725CF572E5EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:

Last name:

Email:

Company:

Address:

City:

Zip code:

Country:

Tel:

Fax:

Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970