

## Travel and Tourism - Antigua

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Antigua is vulnerable to a variety of external shocks, including hurricanes. However, the economic recession, was the most influential factor underlying the decline in arrivals seen in 2010. Several hotels that were used for the 2007 Cricket World Cup were greatly affected, as occupation rates declined.

Euromonitor International's Travel And Tourism in Antigua report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2006-2010, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2015 illustrate how the market is set to change.

**Product coverage:** Car Rental, Demand Factors, Health & Wellness Tourism, Tourism Flows Domestic, Tourism Flows Inbound, Tourism Flows Outbound, Tourism Receipts and Expenditure, Tourist Attractions, Transportation, Travel Accommodation, Travel Retail.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- Get a detailed picture of the Travel And Tourism market;
- Pinpoint growth sectors and identify factors driving change;
- Understand the competitive environment, the market's major players and leading brands;
- Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 30 years experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago and Sydney and a network of over 600 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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March 2011

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