

# Travel Retail in Turkey

<https://marketpublishers.com/r/TC7E2D13AE0EN.html>

Date: August 2014

Pages: 13

Price: US\$ 990.00 (Single User License)

ID: TC7E2D13AE0EN

## Abstracts

In 2013 travel retail saw 9% current value growth, compared with a CAGR of 5% over the review period. Value sales of domestic and outbound tourism saw good growth at the end of the review period, due to cheaper flights, more affordable package holidays and improved economic conditions, which positively affected the performance of travel retail. Travel retail companies, travel agents and tour operators also offered special promotions for package holidays, and advertised actively through the...

Euromonitor International's Travel Retail in Turkey report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2009-2013, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2018 illustrate how the market is set to change.

**Product coverage:** Travel Retail Sales by Category, Travel Retail Sales by Channel, Travel Retail Sales by Corporate Business vs Leisure.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Travel Retail market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Headlines

Trends

Prospects

Category Data

Table 1 Travel Retail Sales by Category: Value 2008-2013

Table 2 Travel Retail Corporate Business Sales: Value 2008-2013

Table 3 Travel Retail Leisure Sales: Value 2008-2013

Table 4 Travel Retail Online Sales by Category: Internet Transaction Value 2008-2013

Table 5 Travel Retail NBO Company Shares: % Value 2009-2013

Table 6 Travel Retail Brands by Key Performance Indicators 2013

Table 7 Forecast Travel Retail Sales by Category: Value 2013-2018

Table 8 Forecast Travel Retail Corporate Business Sales: Value 2013-2018

Table 9 Forecast Travel Retail Leisure Sales: Value 2013-2018

Table 10 Forecast Travel Retail Online Sales by Category: Internet Transaction Value 2013-2018

Dlt Turizm Ve Tic As in Travel and Tourism (turkey)

Strategic Direction

Key Facts

Summary 1 DLT Turizm ve Tic AS: Key Facts

Summary 2 DLT Turizm ve Tic AS: Operational Indicators

Company Background

Competitive Positioning

Summary 3 DLT Turizm ve Tic AS: Competitive Position 2013

Executive Summary

Travel and Tourism in Turkey Registers Above-average Value Growth in 2013

the Ministry of Culture and Tourism Invests in the Promotion of Turkey Abroad

Online Sales Increase Rapidly

Turkish Airlines Is the Largest Company in Travel and Tourism

A Bright Future Awaits Travel and Tourism in Turkey

SWOT

Summary 4 Turkey: SWOT

Demand Factors

Table 11 Leave Entitlement: Volume 2008-2013

Table 12 Holiday Takers by Age 2008-2013

Table 13 Seasonality of Trips: % Breakdown 2008-2013

Balance of Payments

Table 14 Balance of Tourism Payments: Value 2008-2013

Definitions

Sources

Summary 5 Research Sources

## I would like to order

Product name: Travel Retail in Turkey

Product link: <https://marketpublishers.com/r/TC7E2D13AE0EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/TC7E2D13AE0EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970