

Travel Retail in the United Arab Emirates

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Abstracts

Travel retail continues to recover strongly from its weaker performance over the review period, recording a growth rate of 10% in current value terms to reach AED21.8 billion in terms of value sales for 2013. The continued strong performance year-on-year, up one percentage point from 2012, reflects the continued recovery of the economy in the UAE, the return of consumer confidence, as well as the increase in the number of visitors to the country.

Euromonitor International's Travel Retail in United Arab Emirates report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2009-2013, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2018 illustrate how the market is set to change.

Product coverage: Travel Retail Sales by Category, Travel Retail Sales by Channel, Travel Retail Sales by Corporate Business vs Leisure.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Travel Retail market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Dnata World Travel Services Llc in Travel and Tourism (united Arab Emirates)

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Relaxation of the VISA Regime Following Legislative Changes Is Set To Benefit Tourist Numbers To the UAE

Continued Focused Strategic Investments in the Market Support the Growth of the Tourism in the UAE

the Uae's Tourism Industry Continues To Benefit From the Country's Political Stability in the Face of Increasing Instability in Other Key Regional Tourist Destinations

Focused Government Efforts To Increase Domestic Tourism Begin To Pay Off

Online Sales Continue To Record Strong Growth Rates As Uptake in Online

Transactions Continues To Increase

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