

Travel Retail in the United Kingdom

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Abstracts

Travel retail sales rose by 2% to £31 billion in 2013, posting a second consecutive year of growth as the UK economy recovers and consumer confidence rises. However, the growth rate remained modest as people continued to try to economise and opt for low-cost solutions and last-minute deals. Although the economic outlook has improved, demand remains stagnant and consumer cautious, as wages have not yet caught up with inflation. In this context, value for money is a priority for consumers.

Euromonitor International's Travel Retail in United Kingdom report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2009-2013, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2018 illustrate how the market is set to change.

Product coverage: Travel Retail Sales by Category, Travel Retail Sales by Channel, Travel Retail Sales by Corporate Business vs Leisure.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Travel Retail market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Headlines

Trends

Prospects

Category Data

Table 1 Travel Retail Sales by Category: Value 2008-2013

Table 2 Travel Retail Corporate Business Sales: Value 2008-2013

Table 3 Travel Retail Leisure Sales: Value 2008-2013

Table 4 Travel Retail Online Sales by Category: Internet Transaction Value 2008-2013

Table 5 Travel Retail NBO Company Shares: % Value 2009-2013

Table 6 Travel Retail Brands by Key Performance Indicators 2013

Table 7 Forecast Travel Retail Sales by Category: Value 2013-2018

Table 8 Forecast Travel Retail Corporate Business Sales: Value 2013-2018

Table 9 Forecast Travel Retail Leisure Sales: Value 2013-2018

Table 10 Forecast Travel Retail Online Sales by Category: Internet Transaction Value 2013-2018

Trailfinders Group Ltd in Travel and Tourism (United Kingdom)

Strategic Direction

Key Facts

Summary 1 Trailfinders Group Ltd: Key Facts

Summary 2 Trailfinders Group Ltd: Operational Indicators

Company Background

Competitive Positioning

Summary 3 Trailfinders Group Ltd: Competitive Position 2013

Executive Summary

Travel Up for UK Residents But Still Below Pre-recession Level

Strong Performance for Inbound Tourism in 2013

Hotels Benefit From Inbound Tourism

Strong Focus on Online Sales

Subdued Performance Expected Over the Forecast Period

SWOT

Summary 4 The UK: SWOT

Demand Factors

Table 11 Leave Entitlement: Volume 2008-2013

Table 12 Holiday Takers by Age 2008-2013

Table 13 Seasonality of Trips: % Breakdown 2008-2013

Balance of Payments

Table 14 Balance of Tourism Payments: Value 2008-2013

Sources

Summary 5 Research Sources

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