+44 20 8123 2220
info@marketpublishers.com

Travel Retail in Spain

https://marketpublishers.com/r/T47EDEB9212EN.html
Date: October 2014
Pages: 16
Price: US$ 990.00 (Single User License)
ID: T47EDEB9212EN

Abstracts

Spanish consumers still seek the expertise of a travel agent when booking travel and tourism products and services; they are increasingly likely to book through travel agents only when booking long outbound trips outside of Europe, becoming less inclined to do so for domestic trips and short breaks to other countries in Europe. Furthermore, many Spanish consumers are becoming more likely to conduct some research about their travel and tourism options online before eventually booking their trips...

Euromonitor International's Travel Retail in Spain report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2009-2013, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2018 illustrate how the market is set to change.

Product coverage: Travel Retail Sales by Category, Travel Retail Sales by Channel, Travel Retail Sales by Corporate Business vs Leisure.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Travel Retail market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market’s major players and

+44 20 8123 2220
info@marketpublishers.com

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

+44 20 8123 2220
info@marketpublishers.com

Contents

Headlines
Trends
Prospects
Category Data
Table 1 Travel Retail Sales by Category: Value 2008-2013
Table 2 Travel Retail Corporate Business Sales: Value 2008-2013
Table 3 Travel Retail Leisure Sales: Value 2008-2013
Table 4 Travel Retail Online Sales by Category: Internet Transaction Value 2008-2013
Table 5 Travel Retail NBO Company Shares: % Value 2009-2013
Table 6 Travel Retail Brands by Key Performance Indicators 2013
Table 7 Forecast Travel Retail Sales by Category: Value 2013-2018
Table 8 Forecast Travel Retail Corporate Business Sales: Value 2013-2018
Table 9 Forecast Travel Retail Leisure Sales: Value 2013-2018
Table 10 Forecast Travel Retail Online Sales by Category: Internet Transaction Value 2013-2018
Atrápalo Sl in Travel and Tourism (spain)
Strategic Direction
Key Facts
Summary 1 Atrápalo SL: Key Facts
Summary 2 Atrápalo SL: Operational Indicators
Company Background
Competitive Positioning
Summary 3 Atrápalo SL: Competitive Position 2013
Barceló, Grupo in Travel and Tourism (spain)
Strategic Direction
Key Facts
Summary 4 Grupo Barceló: Key Facts
Summary 5 Grupo Barceló: Operational Indicators
Company Background
Competitive Positioning
Summary 6 Grupo Barceló: Competitive Position 2013
Executive Summary
New Record in Terms of International Arrivals
Domestic Tourism Continues To Affect Overall Travel and Tourism
Low Cost Trend Increases Its Presence
Online Proliferation Intensifies Price Competition
Social Networks Are Increasingly Being Used An Important Marketing Tool

+44 20 8123 2220
info@marketpublishers.com

SWOT
Summary 7 Spain: SWOT
Demand Factors
Table 11 Leave Entitlement: Volume 2008-2013
Table 12 Holiday Takers by Age 2008-2013
Table 13 Seasonality of Trips: % Breakdown 2008-2013
Balance of Payments
Table 14 Balance of Tourism Payments: Value 2008-2013
Definitions
Sources
Summary 8 Research Sources

+44 20 8123 2220
info@marketpublishers.com

I would like to order

Product name: Travel Retail in Spain
Product link: https://marketpublishers.com/r/T47EDEB9212EN.html
Price: US$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/T47EDEB9212EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970