

Travel Retail in South Africa

<https://marketpublishers.com/r/T33B440FCB7EN.html>

Date: October 2014

Pages: 16

Price: US\$ 990.00 (Single User License)

ID: T33B440FCB7EN

Abstracts

Increased access to websites which allow travellers to make their own comparison of prices and services in various travel and tourism categories continued to pose a major threat to growth in travel retail during 2013. More South African travellers are increasingly bypassing travel retailers when purchasing travel and tourism products and services. Access to online comparison tools such as Skyscanner has allowed travellers to easily look for the cheapest available flights as opposed to the...

Euromonitor International's Travel Retail in South Africa report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2009-2013, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2018 illustrate how the market is set to change.

Product coverage: Travel Retail Sales by Category, Travel Retail Sales by Channel, Travel Retail Sales by Corporate Business vs Leisure.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Travel Retail market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Headlines

Trends

Prospects

Category Data

Table 1 Travel Retail Sales by Category: Value 2008-2013

Table 2 Travel Retail Corporate Business Sales: Value 2008-2013

Table 3 Travel Retail Leisure Sales: Value 2008-2013

Table 4 Travel Retail Online Sales by Category: Internet Transaction Value 2008-2013

Table 5 Travel Retail NBO Company Shares: % Value 2009-2013

Table 6 Travel Retail Brands by Key Performance Indicators 2013

Table 7 Forecast Travel Retail Sales by Category: Value 2013-2018

Table 8 Forecast Travel Retail Corporate Business Sales: Value 2013-2018

Table 9 Forecast Travel Retail Leisure Sales: Value 2013-2018

Table 10 Forecast Travel Retail Leisure Sales: Value 2013-2018

Table 11 Forecast Travel Retail Online Sales by Category: Internet Transaction Value 2013-2018

Cullinan Holdings Ltd in Travel and Tourism (south Africa)

Strategic Direction

Key Facts

Summary 1 Cullinan Holdings Ltd: Key Facts

Summary 2 Cullinan Holdings Ltd: Operational Indicators

Company Background

Competitive Positioning

Summary 3 Cullinan Holdings Ltd: Competitive Position 2013

Executive Summary

South Africa Remains A Value for Money Destination in Africa

Sadc Country Visitors Contribute A Significant Portion To Arrivals in South Africa

Better Medical Facilities in South Africa Continue To Influence Medical Tourism Growth

Travel Retail Remains A Key Travel and Tourism Category

National Tourism Strategy Expected To Stimulate Growth in Arrivals Over the Forecast Period

SWOT

Summary 4 South Africa: SWOT

Demand Factors

Table 12 Leave Entitlement: Volume 2008-2013

Table 13 Holiday Takers by Age 2008-2013

Table 14 Seasonality of Trips: % Breakdown 2008-2013

Balance of Payments

Table 15 Balance of Tourism Payments: Value 2008-2013

Definitions

Sources

Summary 5 Research Sources

I would like to order

Product name: Travel Retail in South Africa

Product link: <https://marketpublishers.com/r/T33B440FCB7EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/T33B440FCB7EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970