

Travel Retail in India

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Abstracts

Travel retail witnessed strong growth in the usage of the online channel for travel accommodation, transportation, package holidays and all other bookings. The primary consumer base who drove this trend was the young urban population for whom travelling became more of a lifestyle choice rather than an annual holiday with the family. As a result, online travel retail sales witnessed strong growth of 24% in current value terms in 2012.

Euromonitor International's Travel Retail in India report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2008-2012, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2017 illustrate how the market is set to change.

Product coverage: Travel Retail Sales by Category, Travel Retail Sales by Channel, Travel Retail Sales by Corporate Business vs Leisure.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Travel Retail market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Government Continues To Promote Travel and Tourism

Rising Airport and Fuel Taxes Increase the Cost of Flight Tickets

Young Urban Consumers Start To Take Up Travelling As A Lifestyle Choice

Movies and Social Media Websites Became Popular Media for Marketing

Devaluation of Local Currency Will Hinder the Growth of Outbound Tourism

Key Trends and Developments

Ministry of Tourism and State Tourism Boards Continue To Promote Tourism Aggressively

Ministry of Civil Aviation Allows 49% Foreign Direct Investment in Aviation

Online Channel Drives Travel Retail

Tourists Prefer Budget Travel Options

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