

Travel Retail in Finland

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Abstracts

Travel retail sales grew by 1% in 2013 to reach €3.0 billion. The various categories within travel retail reacted very differently to the economic downturn that took place in 2013; however, overall growth was significantly lower than the year before, when travel retail recorded 4% current value growth.

Euromonitor International's Travel Retail in Finland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2009-2013, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2018 illustrate how the market is set to change.

Product coverage: Travel Retail Sales by Category, Travel Retail Sales by Channel, Travel Retail Sales by Corporate Business vs Leisure.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Travel Retail market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Headlines

Trends

Prospects

Category Data

Table 1 Travel Retail Sales by Category: Value 2008-2013

Table 2 Travel Retail Corporate Business Sales: Value 2008-2013

Table 3 Travel Retail Leisure Sales: Value 2008-2013

Table 4 Travel Retail Online Sales by Category: Internet Transaction Value 2008-2013

Table 5 Travel Retail NBO Company Shares: % Value 2009-2013

Table 6 Travel Retail Brands by Key Performance Indicators 2013

Table 7 Forecast Travel Retail Sales by Category: Value 2013-2018

Table 8 Forecast Travel Retail Corporate Business Sales: Value 2013-2018

Table 9 Forecast Travel Retail Leisure Sales: Value 2013-2018

Table 10 Forecast Travel Retail Online Sales by Category: Internet Transaction Value 2013-2018

Cwt Finland Oy in Travel and Tourism (finland)

Strategic Direction

Key Facts

Summary 1 CWT Finland Oy: Key Facts

Summary 2 CWT Finland Oy: Operational Indicators

Company Background

Competitive Positioning

Summary 3 CWT Finland Oy: Competitive Position 2013

Finnair Oyj in Travel and Tourism (finland)

Strategic Direction

Key Facts

Summary 4 Finnair Oyj: Key Facts

Summary 5 Finnair Oyj: Operational Indicators

Company Background

Competitive Positioning

Summary 6 Finnair Oyj: Competitive Position 2013

Executive Summary

Economic Downturn Impacts Most Travel and Tourism Categories

Online Sales Established Whilst Mobile Sales Present Opportunities

Competitive Situation Intensifies, and Low Sales Result in Price-based Promotions

Inbound Russian Tourists Make Up for Sluggish Domestic Tourism Demand

Growth in the First Few Years of the Forecast Period Will Be Sluggish, But Better

Performance Towards the End of the Period

SWOT

Summary 7 Finland: SWOT

Demand Factors

Table 11 Leave Entitlement: Volume 2008-2013

Table 12 Holiday Takers by Age 2008-2013

Table 13 Seasonality of Trips: % Breakdown 2008-2013

Balance of Payments

Table 14 Balance of Tourism Payments: Value 2008-2013

Sources

Summary 8 Research Sources

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