

Travel Retail in the Czech Republic

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Abstracts

Travel retail current value sales enjoyed a good year in 2013 seeing 5% growth and reaching CZK27.6 billion. The number of travel retail sites/outlets grew by 1% in 2013 with tour operators driving growth and accounting for 41% of total travel retail sites/outlets. Travel agents sites/outlets grew by 1% in 2013 while the number of exchange offices experienced a marginal drop as a result of the growing popularity of payments by card (instead of exchanging cash into local currency). Travel retail...

Euromonitor International's Travel Retail in Czech Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2009-2013, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2018 illustrate how the market is set to change.

Product coverage: Travel Retail Sales by Category, Travel Retail Sales by Channel, Travel Retail Sales by Corporate Business vs Leisure.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Travel Retail market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Ck Fischer As in Travel and Tourism (czech Republic)

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Travel and Tourism in the Czech Republic Witnesses A Good Year in 2013

Holiday Destinations for Czechs Are Increasingly Designated Outside Europe

Growing Popularity of Shorter Domestic Trips

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