

Travel Retail in Croatia

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Date: October 2014

Pages: 13

Price: US\$ 990.00 (Single User License)

ID: TE91735C55DEN

Abstracts

Travel retail showed strong positive results in 2013, with a 9% increase in value sales to reach HRK2.8 billion. Online sales affected almost all relevant areas of travel retail. Internet transactions value for accommodation showed a 10% increase in 2013, continuing the trend of booking accommodation through various groupon/discount sites such as Kolektiva.hr or CrnoJaje.hr, frequently offering discounted accommodation packages for various destinations throughout the year. Exchange remained as...

Euromonitor International's Travel Retail in Croatia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2009-2013, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2018 illustrate how the market is set to change.

Product coverage: Travel Retail Sales by Category, Travel Retail Sales by Channel, Travel Retail Sales by Corporate Business vs Leisure.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Travel Retail market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Adriatica.net Doo in Travel and Tourism (croatia)

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Croatia To Become 28th EU Member Country

Destination Branding Still Lagging Behind

Lack of Hotel Investment Continues To Delay Further Consolidation

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