

Travel Retail in Colombia

<https://marketpublishers.com/r/T3C7DA4A38FEN.html>

Date: July 2014

Pages: 13

Price: US\$ 990.00 (Single User License)

ID: T3C7DA4A38FEN

Abstracts

Travel retail sales continued to benefit from the development in domestic and incoming tourism, and in 2013 posted an increase of 7% in current value. Themed tourism like bird watching, eco-tourism, adventure or diving, for example, are developing categories and although sun and sand destinations are the most preferred, travel agencies rely on their experience to offer appealing packages and plans to customers in the categories mentioned above, as most consumers need ideas when planning...

Euromonitor International's Travel Retail in Colombia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2009-2013, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2018 illustrate how the market is set to change.

Product coverage: Travel Retail Sales by Category, Travel Retail Sales by Channel, Travel Retail Sales by Corporate Business vs Leisure.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Travel Retail market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Headlines

Trends

Prospects

Category Data

Table 1 Travel Retail Sales by Category: Value 2008-2013

Table 2 Travel Retail Corporate Business Sales: Value 2008-2013

Table 3 Travel Retail Leisure Sales: Value 2008-2013

Table 4 Travel Retail Online Sales by Category: Internet Transaction Value 2008-2013

Table 5 Travel Retail NBO Company Shares: % Value 2009-2013

Table 6 Travel Retail Brands by Key Performance Indicators 2013

Table 7 Forecast Travel Retail Sales by Category: Value 2013-2018

Table 8 Forecast Travel Retail Corporate Business Sales: Value 2013-2018

Table 9 Forecast Travel Retail Leisure Sales: Value 2013-2018

Table 10 Forecast Travel Retail Online Sales by Category: Internet Transaction Value 2013-2018

Agencia De Viajes Y Turismo Aviatur SA in Travel and Tourism (colombia)

Strategic Direction

Key Facts

Summary 1 Agencia de Viajes y Turismo Aviatur SA: Key Facts

Summary 2 AGENCIA DE VIAJES Y TURISMO AVIATUR SA: Operational Indicators

Company Background

Competitive Positioning

Summary 3 AGENCIA DE VIAJES Y TURISMO AVIATUR SA: Competitive Position 2013

Executive Summary

Colombia and Its 'magic Realism'

Low Cost Carriers Are Expanding

Rising Demand for Luxury

Online Sales Continue Growing

Travel and Tourism Industry Will Continue Seeing Positive Growth

SWOT

Summary 4 Colombia: SWOT

Demand Factors

Table 11 Leave Entitlement: Volume 2008-2013

Table 12 Holiday Takers by Age 2008-2013

Table 13 Seasonality of Trips: % Breakdown 2008-2013

Balance of Payments

Table 14 Balance of Tourism Payments: Value 2008-2013
Sources
Summary 5 Research Sources

I would like to order

Product name: Travel Retail in Colombia

Product link: <https://marketpublishers.com/r/T3C7DA4A38FEN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/T3C7DA4A38FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970