

# Travel Retail in Brazil

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## Abstracts

Travel retail current value sales grew by 9% to reach R\$41,089 million in 2013 – a performance in-line with the review period CAGR. Travel retail business current value sales increased by 10% - slightly faster than the 9% recorded by travel retail leisure. The hosting of mega-events this year, especially the FIFA Confederations Cup, made a significant contribution to the growth recorded within the area.

Euromonitor International's Travel Retail in Brazil report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2009-2013, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2018 illustrate how the market is set to change.

**Product coverage:** Travel Retail Sales by Category, Travel Retail Sales by Channel, Travel Retail Sales by Corporate Business vs Leisure.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Travel Retail market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Executive Summary

Fifa Confederations Cup and World Youth Day Boosts 2013 Tourism Flows

Upcoming Mega-events Encourage Companies To Invest in Mobile Applications

Brazil Faces Growing Allure of Business Travel Among Mid-sized Cities

Cvc Viagens Becomes First Non-air Tourism Company To Go Public in Brazil

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