

Travel Retail in Australia

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Abstracts

Travel retail continued to deliver rapid growth in 2013, with a 6% increase in value. This represents, however, a significant slowdown from the 8% value growth experienced in 2012 and the 11% value growth of 2011. Travel retail remains strong, but is in the process of slowing down in growth as consumers become more accustomed to booking directly with airlines and accommodation providers themselves, a trend that has led to growth in travel retail leisure sales also slowing from 8% value growth...

Euromonitor International's Travel Retail in Australia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2009-2013, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2018 illustrate how the market is set to change.

Product coverage: Travel Retail Sales by Category, Travel Retail Sales by Channel, Travel Retail Sales by Corporate Business vs Leisure.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Travel Retail market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Headlines

Trends

Prospects

Category Data

Table 1 Travel Retail Sales by Category: Value 2008-2013

Table 2 Travel Retail Corporate Business Sales: Value 2008-2013

Table 3 Travel Retail Leisure Sales: Value 2008-2013

Table 4 Travel Retail Online Sales by Category: Internet Transaction Value 2008-2013

Table 5 Travel Retail NBO Company Shares: % Value 2009-2013

Table 6 Travel Retail Brands by Key Performance Indicators 2013

Table 7 Forecast Travel Retail Sales by Category: Value 2013-2018

Table 8 Forecast Travel Retail Corporate Business Sales: Value 2013-2018

Table 9 Forecast Travel Retail Leisure Sales: Value 2013-2018

Table 10 Forecast Travel Retail Online Sales by Category: Internet Transaction Value 2013-2018

Flight Centre Travel Group Ltd in Travel and Tourism (australia)

Strategic Direction

Key Facts

Summary 1 Flight Centre Travel Group Limited : Key Facts

Summary 2 Flight Centre Travel Group Limited: Operational Indicators

Company Background

Competitive Positioning

Summary 3 Flight Centre Travel Group Limited: Competitive Position 2013

Executive Summary

Australian Tourists Return Home

the Mining Boom Is Over, the Dining Boom Begins

Australia's Airlines Are Losing Altitude

Online Travel Agents Stagnate As Consumers Go Direct

Tourism Booms, But Will There Be Enough Rooms?

SWOT

Summary 4 Australia: SWOT

Demand Factors

Table 11 Leave Entitlement: Volume 2008-2013

Table 12 Holiday Takers by Age 2008-2013

Table 13 Seasonality of Trips: % Breakdown 2008-2013

Balance of Payments

Table 14 Balance of Tourism Payments: Value 2008-2013

Definitions

Sources

Summary 5 Research Sources

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