

Travel and Tourism in Uruguay

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Abstracts

With increased obstacles for Argentinians to exchange their local currency for US dollars, a 15% tax on credit and debit card spending overseas, and Uruguay becoming too expensive for many Argentines, Uruguay is concerned about decreasing numbers of Argentinian tourists. Argentina is the main source of tourists for Uruguay, and because of this, Uruguay began accepting Argentinian pesos from tourists in 2012. In addition, a suggestion was made to Argentinians with restrictions on credit card...

Euromonitor International's Travel and Tourism in Uruguay report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2008-2012, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2017 illustrate how the market is set to change.

Product coverage: Car Rental, Demand Factors, Health and Wellness Tourism, Tourism Flows Domestic, Tourism Flows Inbound, Tourism Flows Outbound, Tourism Receipts and Expenditure, Tourist Attractions, Transportation, Travel Accommodation, Travel Retail.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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