

Travel and Tourism in the United Kingdom

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Abstracts

In 2013, the number of trips taken by UK residents abroad remained below pre-recession levels as consumers remained cautious due to the strong decline in disposable income they have experienced. The economic downturn led many people to holiday in the UK, with the “staycation” trend taking over. In this respect outbound tourism was more affected by the recession than domestic tourism. In 2013, the number of domestic trips taken by UK residents remained relatively stable on the previous year,...

Euromonitor International's Travel and Tourism in United Kingdom report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2009-2013, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2018 illustrate how the market is set to change.

Product coverage: Car Rental, Demand Factors, Health and Wellness Tourism, Online Travel Sales to Country Residents, Tourism Flows Domestic, Tourism Flows Inbound, Tourism Flows Outbound, Tourism Receipts and Expenditure, Tourist Attractions, Transportation, Travel Accommodation, Travel Retail.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Travel and Tourism market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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