

## Travel and Tourism in South Sudan

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### **Abstracts**

The government of Sudan gave its blessing to the separation of South Sudan after a referendum in January 2011, which saw 99% of the southern population vote for the creation of South Sudan. South Sudan came into existence as an independent country on 9 July 2011. Whilst a separatist government and a limited degree of autonomy has existed since the end of the Civil War between the north and the south in 2005, the new nation has much work to do in establishing and improving institutions and...

Euromonitor International's Travel and Tourism in South Sudan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2007-2011, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2016 illustrate how the market is set to change.

**Product coverage:** Car Rental, Demand Factors, Health and Wellness Tourism, Tourism Flows Domestic, Tourism Flows Inbound, Tourism Flows Outbound, Tourism Receipts and Expenditure, Tourist Attractions, Transportation, Travel Accommodation, Travel Retail.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Pinpoint growth sectors and identify factors driving change;



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Use five-year forecasts to assess how the market is predicted to develop.

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