

Travel and Tourism in Sint Maarten

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Abstracts

In early 2013, the island of Sint Maarten launched a free application (app) for iPhone and Android in four languages. The app is to provide up-to-date information about the island. Updated daily, the app also contains travel and transportation information, telephone numbers, history, restaurants and accommodation information. The app also offers promotions and discount coupons as well as features such as the exchange rate, tip calculators and disabled access locations. Furthermore, when taking...

Euromonitor International's Travel and Tourism in Sint Maarten report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2008-2012, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2017 illustrate how the market is set to change.

Product coverage: Car Rental, Demand Factors, Health and Wellness Tourism, Tourism Flows Domestic, Tourism Flows Inbound, Tourism Flows Outbound, Tourism Receipts and Expenditure, Tourist Attractions, Transportation, Travel Accommodation, Travel Retail.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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