

Travel and Tourism in Qatar

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Abstracts

Recent years have seen Qatar gain momentum as a transit hub, mainly due to Qatar Airways' expanding route network, including long-haul destinations in the Far East, as well as in Australasia and the Americas, with passengers connecting via Doha. This has created a large stopover market for the Peninsula and has positioned Qatar well on the global tourism map. In response, travel retailers have introduced stopover packages in a bid to encourage tourists to see the country and experience some of...

Euromonitor International's Travel and Tourism in Qatar report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2008-2012, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2017 illustrate how the market is set to change.

Product coverage: Car Rental, Demand Factors, Health and Wellness Tourism, Tourism Flows Domestic, Tourism Flows Inbound, Tourism Flows Outbound, Tourism Receipts and Expenditure, Tourist Attractions, Transportation, Travel Accommodation, Travel Retail.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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