

# Travel and Tourism in Mauritania

<https://marketpublishers.com/r/T096D3FFEF0EN.html>

Date: October 2014

Pages: 18

Price: US\$ 600.00 (Single User License)

ID: T096D3FFEF0EN

## Abstracts

Mauritania's recent history has marked it as a politically and socially volatile environment, due to several changes of Government brought about by military coups. This scenario has prevented the country from possessing sufficient finances to modernise its infrastructure. In fact, Mauritania has one of the lowest GDPs in Africa. This instability has not benefitted travel and tourism.

Euromonitor International's Travel and Tourism in Mauritania report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2009-2013, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2018 illustrate how the market is set to change.

**Product coverage:** Car Rental, Demand Factors, Health and Wellness Tourism, Online Travel Sales to Country Residents, Tourism Flows Domestic, Tourism Flows Inbound, Tourism Flows Outbound, Tourism Receipts and Expenditure, Tourist Attractions, Transportation, Travel Accommodation, Travel Retail.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Travel and Tourism market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

### Executive Summary

Social and Economic Instability Affects the Performance of Travel and Tourism

Government Indifference Undermines Travel and Tourism

Absence of International Players Limits Know-how

Travel Accommodation Size Indicative of An Underdeveloped Market

Envisioned Positive Performance Hides Underdevelopment Within the Market

### Balance of Payments

Table 1 Balance of Tourism Payments: Value 2008-2013

### SWOT

Summary 1 Mauritania: SWOT

### Market Data

Table 2 Domestic Tourism by Purpose of Visit and Mode of Transport: Number of Trips 2008-2013

Table 3 Domestic Tourist Expenditure: Value and Growth 2008-2013

Table 4 Forecast Domestic Tourism by Purpose of Visit and Mode of Transport: Number of Trips 2013-2018

Table 5 Forecast Domestic Tourist Expenditure: Value and Growth 2013-2018

Table 6 Departures by Destination: Number of Trips 2008-2013

Table 7 Departures by Mode of Transport: Number of Trips 2008-2013

Table 8 Departures by Purpose of Visit: Number of Trips 2008-2013

Table 9 Outgoing Tourist Expenditure: Value and Growth 2008-2013

Table 10 Forecast Departures by Destination: Number of Trips 2013-2018

Table 11 Forecast Departures by Mode of Transport: Number of Trips 2013-2018

Table 12 Forecast Departures by Purpose of Visit: Number of Trips 2013-2018

Table 13 Forecast Outgoing Tourist Expenditure: Value and Growth 2013-2018

Table 14 Health and Wellness Tourism Sales: Value 2008-2013

Table 15 Forecast Health and Wellness Tourism Sales: Value 2013-2018

Table 16 Tourist Attractions Sales: Value 2008-2013

Table 17 Forecast Tourist Attractions Sales: Value 2013-2018

### Sources

Summary 2 Research Sources

### Car Rental

### Headlines

### Trends

### Prospects

### Category Data

Table 18 Car Rental Sales: Value 2008-2013

## Table 19 Forecast Car Rental Sales: Value 2013-2018

### Tourism Flows Inbound

#### Headlines

#### Trends

#### Prospects

#### Category Data

Table 20 Arrivals by Country of Origin: Number of Trips 2008-2013

Table 21 Arrivals by Mode of Transport: Number of Trips 2008-2013

Table 22 Arrivals by Purpose of Visit: Number of Trips 2008-2013

Table 23 Incoming Tourist Receipts: Value and Growth 2008-2013

Table 24 Forecast Arrivals by Country of Origin: Number of Trips 2013-2018

Table 25 Forecast Arrivals by Mode of Transport: Number of Trips 2013-2018

Table 26 Forecast Arrivals by Purpose of Visit: Number of Trips 2013-2018

Table 27 Forecast Incoming Tourist Receipts: Value and Growth 2013-2018

Table 28 International Arrivals by City 2008-2013

### Transportation

#### Headlines

#### Trends

#### Prospects

#### Category Data

Table 29 Transportation Sales by Category: Value 2008-2013

Table 30 Forecast Transportation Sales by Category: Value 2013-2018

### Travel Accommodation

#### Headlines

#### Trends

#### Prospects

#### Category Data

Table 31 Travel Accommodation Sales by Category: Value 2008-2013

Table 32 Travel Accommodation Online Sales: Internet Transaction Value 2008-2013

Table 33 Travel Accommodation Outlets by Category: Units 2008-2013

Table 34 Forecast Travel Accommodation Sales by Category: Value 2013-2018

Table 35 Forecast Travel Accommodation Online Sales: Internet Transaction Value 2013-2018

Table 36 Forecast Travel Accommodation Outlets by Category: Units 2013-2018

### Travel Retail

#### Headlines

#### Trends

#### Prospects

#### Category Data

Table 37 Travel Retail Sales: Value 2008-2013

Table 38 Forecast Travel Retail Sales: Value 2013-2018

Table 39 Forecast Travel Retail Online Sales: Internet Transaction Value 2013-2018

## I would like to order

Product name: Travel and Tourism in Mauritania

Product link: <https://marketpublishers.com/r/T096D3FFEF0EN.html>

Price: US\$ 600.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/T096D3FFEF0EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970