

Travel and Tourism in Jamaica

<https://marketpublishers.com/r/T7ED5329C89EN.html>

Date: July 2013

Pages: 19

Price: US\$ 2,100.00 (Single User License)

ID: T7ED5329C89EN

Abstracts

The continued removal of barriers to travel, such as improving the visa regime, was a part of Jamaica's strategy in 2012 to attract visitors to the island. While airlift was boosted in several regions such as Russia, Prague and Latin America, marketing efforts were jointly coordinated with carriers. For example, a partnership between the Jamaica Tourist Board (JTB) and Copa Airlines on a number of joint promotional activities is expected to bring in additional tourists, specifically Colombian...

Euromonitor International's Travel and Tourism in Jamaica report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2008-2012, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2017 illustrate how the market is set to change.

Product coverage: Car Rental, Demand Factors, Health and Wellness Tourism, Tourism Flows Domestic, Tourism Flows Inbound, Tourism Flows Outbound, Tourism Receipts and Expenditure, Tourist Attractions, Transportation, Travel Accommodation, Travel Retail.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Travel and Tourism market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Executive Summary

Diversifying While Improving Airlift Security Is the Strategy for Jamaica

New Flights Are Expected To Increase Arrivals

Community Tourism Grows in Popularity in 2012

New Casino Regulations in 2012

Hurricane Sandy Causes Destruction To Jamaica's Tourism

Crime Continues To Be A Threat To Tourism

Balance of Payments

Table 1 Balance of Tourism Payments: Value 2007-2012

SWOT

Summary 1 Jamaica: SWOT

Market Data

Table 2 Domestic Tourism by Purpose of Visit and Mode of Transport: Number of Trips 2007-2012

Table 3 Domestic Tourist Expenditure: Value and Growth 2007-2012

Table 4 Forecast Domestic Tourism by Purpose of Visit and Mode of Transport: Number of Trips 2012-2017

Table 5 Forecast Domestic Tourist Expenditure: Value and Growth 2012-2017

Table 6 Departures by Destination: Number of Trips 2007-2012

Table 7 Departures by Mode of Transport: Number of Trips 2007-2012

Table 8 Departures by Purpose of Visit: Number of Trips 2007-2012

Table 9 Outgoing Tourist Expenditure: Value and Growth 2007-2012

Table 10 Forecast Departures by Destination: Number of Trips 2012-2017

Table 11 Forecast Departures by Mode of Transport: Number of Trips 2012-2017

Table 12 Forecast Departures by Purpose of Visit: Number of Trips 2012-2017

Table 13 Forecast Outgoing Tourist Expenditure: Value and Growth 2012-2017

Table 14 Health and Wellness Tourism Sales: Value 2007-2012

Table 15 Forecast Health and Wellness Tourism Sales: Value 2012-2017

Table 16 Tourist Attractions: Value 2007-2012

Table 17 Tourist Attractions Online Sales: Internet Transaction Value 2007-2012

Table 18 Forecast Tourist Attractions: Value 2012-2017

Table 19 Forecast Tourist Attractions Online Sales: Internet Transaction Value 2012-2017

Sources

Summary 2 Research Sources

Car Rental in Jamaica

Headlines

Trends

Prospects

Category Data

Table 20 Car Rental Sales: Value 2007-2012

Table 21 Car Rental Online Sales: Internet Transaction Value 2007-2012

Table 22 Forecast Car Rental Sales: Value 2012-2017

Table 23 Forecast Car Rental Online Sales: Internet Transaction Value 2012-2017

Tourism Flows Inbound in Jamaica

Headlines

Trends

Prospects

Category Data

Table 24 Arrivals by Country of Origin: Number of Trips 2007-2012

Table 25 Arrivals by Mode of Transport: Number of Trips 2007-2012

Table 26 Arrivals by Purpose of Visit: Number of Trips 2007-2012

Table 27 Incoming Tourist Receipts 2007-2012

Table 28 Forecast Arrivals by Country of Origin: Number of Trips 2012-2017

Table 29 Forecast Arrivals by Mode of Transport: Number of Trips 2012-2017

Table 30 Forecast Arrivals by Purpose of Visit: Number of Trips 2012-2017

Table 31 Forecast Incoming Tourist Receipts: Value and Growth 2012-2017

Transportation in Jamaica

Headlines

Trends

Prospects

Category Data

Table 32 Transportation Sales by Category: Value 2007-2012

Table 33 Transportation Online Sales: Internet Transaction Value 2007-2012

Table 34 Forecast Transportation Sales by Category: Value 2012-2017

Table 35 Forecast Transportation Online Sales: Internet Transaction Value 2012-2017

Travel Accommodation in Jamaica

Headlines

Trends

Prospects

Category Data

Table 36 Travel Accommodation Sales by Category: Value 2007-2012

Table 37 Travel Accommodation Outlets by Category: Units 2007-2012

Table 38 Travel Accommodation Online Sales: Internet Transaction Value 2007-2012

Table 39 Forecast Travel Accommodation Sales by Category: Value 2012-2017

Table 40 Forecast Travel Accommodation Outlets by Category: Units 2012-2017

Table 41 Forecast Travel Accommodation Online Sales: Internet Transaction Value
2012-2017

Travel Retail in Jamaica

Headlines

Trends

Prospects

Category Data

Table 42 Travel Retail Sales: Value 2007-2012

Table 43 Travel Retail Online Sales: Internet Transaction Value 2007-2012

Table 44 Forecast Travel Retail Sales: Value 2012-2017

Table 45 Forecast Travel Retail Online Sales: Internet Transaction Value 2012-2017

I would like to order

Product name: Travel and Tourism in Jamaica

Product link: <https://marketpublishers.com/r/T7ED5329C89EN.html>

Price: US\$ 2,100.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/T7ED5329C89EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970