

Travel and Tourism in Guyana

<https://marketpublishers.com/r/TEA6B213C3BEN.html>

Date: July 2013

Pages: 19

Price: US\$ 2,100.00 (Single User License)

ID: TEA6B213C3BEN

Abstracts

In order to draw more visitors to Guyana, the Tourism Ministry is encouraging investments in a wide range of tourism activities. Adventure tourism, which includes activities such as hot air ballooning, bungee jumping, skydiving and paragliding, is expected to be a significant draw over the forecast period. By promoting its adventure tourism, Guyana is hoping to attract adventure tourists from North and South America who cannot or do not want to travel long distances. Because Guyana is not known...

Euromonitor International's Travel and Tourism in Guyana report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2008-2012, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2017 illustrate how the market is set to change.

Product coverage: Car Rental, Demand Factors, Health and Wellness Tourism, Tourism Flows Domestic, Tourism Flows Inbound, Tourism Flows Outbound, Tourism Receipts and Expenditure, Tourist Attractions, Transportation, Travel Accommodation, Travel Retail.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Travel and Tourism market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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