

Travel and Tourism in Bolivia

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Abstracts

The Tourism Ministry invested US\$15 million to develop community tourism projects starting in 2012. Bolivia's natural and cultural diversity offers great potential for tourism, but the government seeks to stimulate growth in the industry and alleviate poverty through community-based projects based on partnerships between communities and private tour operators, with support from non-governmental organisations, and public finances. There are more than 80 community-based tourism projects in...

Euromonitor International's Travel and Tourism in Bolivia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2008-2012, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2017 illustrate how the market is set to change.

Product coverage: Car Rental, Demand Factors, Health and Wellness Tourism, Tourism Flows Domestic, Tourism Flows Inbound, Tourism Flows Outbound, Tourism Receipts and Expenditure, Tourist Attractions, Transportation, Travel Accommodation, Travel Retail.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Get a detailed picture of the Travel and Tourism market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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Contents

Executive Summary

Community Tourism Is Heavily Promoted

Additional Importance Placed on Travel and Tourism

Carnival of Oruro Continues To Bring in Tourism

Aerosur Ceases Trading

Balance of Payments

Table 1 Balance of Tourism Payments: Value 2007-2012

SWOT

Summary 1 Bolivia: SWOT

Market Data

Table 2 Domestic Tourism by Purpose of Visit and Mode of Transport: Number of Trips 2007-2012

Table 3 Domestic Tourist Expenditure: Value and Growth 2007-2012

Table 4 Forecast Domestic Tourism by Purpose of Visit and Mode of Transport: Number of Trips 2012-2017

Table 5 Forecast Domestic Tourist Expenditure: Value and Growth 2012-2017

Table 6 Departures by Destination: Number of Trips 2007-2012

Table 7 Departures by Mode of Transport: Number of Trips 2007-2012

Table 8 Departures by Purpose of Visit: Number of Trips 2007-2012

Table 9 Outgoing Tourist Expenditure: Value and Growth 2007-2012

Table 10 Forecast Departures by Destination: Number of Trips 2012-2017

Table 11 Forecast Departures by Mode of Transport: Number of Trips 2012-2017

Table 12 Forecast Departures by Purpose of Visit: Number of Trips 2012-2017

Table 13 Forecast Outgoing Tourist Expenditure: Value and Growth 2012-2017

Table 14 Health and Wellness Tourism Sales: Value 2007-2012

Table 15 Forecast Health and Wellness Tourism Sales: Value 2012-2017

Table 16 Tourist Attractions: Value 2007-2012

Table 17 Tourist Attractions Online Sales: Internet Transaction Value 2007-2012

Table 18 Forecast Tourist Attractions: Value 2012-2017

Table 19 Forecast Tourist Attractions Online Sales: Internet Transaction Value 2012-2017

Sources

Summary 2 Research Sources

Car Rental in Bolivia

Headlines

Trends

Prospects

Category Data

Table 20 Car Rental Sales: Value 2007-2012

Table 21 Car Rental Online Sales: Internet Transaction Value 2007-2012

Table 22 Forecast Car Rental Sales: Value 2012-2017

Table 23 Forecast Car Rental Online Sales: Internet Transaction Value 2012-2017

Tourism Flows Inbound in Bolivia

Headlines

Trends

Prospects

Category Data

Table 24 Arrivals by Country of Origin: Number of Trips 2007-2012

Table 25 Arrivals by Mode of Transport: Number of Trips 2007-2012

Table 26 Arrivals by Purpose of Visit: Number of Trips 2007-2012

Table 27 Incoming Tourist Receipts 2007-2012

Table 28 Forecast Arrivals by Country of Origin: Number of Trips 2012-2017

Table 29 Forecast Arrivals by Mode of Transport: Number of Trips 2012-2017

Table 30 Forecast Arrivals by Purpose of Visit: Number of Trips 2012-2017

Table 31 Forecast Incoming Tourist Receipts: Value and Growth 2012-2017

Transportation in Bolivia

Headlines

Trends

Prospects

Category Data

Table 32 Transportation Sales by Category: Value 2007-2012

Table 33 Transportation Online Sales: Internet Transaction Value 2007-2012

Table 34 Forecast Transportation Sales by Category: Value 2012-2017

Table 35 Forecast Transportation Online Sales: Internet Transaction Value 2012-2017

Travel Accommodation in Bolivia

Headlines

Trends

Prospects

Category Data

Table 36 Travel Accommodation Sales by Category: Value 2007-2012

Table 37 Travel Accommodation Outlets by Category: Units 2007-2012

Table 38 Travel Accommodation Online Sales: Internet Transaction Value 2007-2012

Table 39 Forecast Travel Accommodation Sales by Category: Value 2012-2017

Table 40 Forecast Travel Accommodation Outlets by Category: Units 2012-2017

Table 41 Forecast Travel Accommodation Online Sales: Internet Transaction Value 2012-2017

Travel Retail in Bolivia

Headlines

Trends

Prospects

Category Data

Table 42 Travel Retail Sales: Value 2007-2012

Table 43 Travel Retail Online Sales: Internet Transaction Value 2007-2012

Table 44 Forecast Travel Retail Sales: Value 2012-2017

Table 45 Forecast Travel Retail Online Sales: Internet Transaction Value 2012-2017

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