

Travel and Tourism in Antigua

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Abstracts

In 2012, Antigua participated in the World Expo in Yeosu, South Korea. Before the Expo, the Expo Organising Committee held a short training course in the Korean language for representatives from participating countries. The course allowed the representatives to communicate with Korean-speaking visitors. By participating, Antigua hopes to attract new opportunities for business as well as investments. The island also participated in Regional Day, during which CARICOM countries produced a combined...

Euromonitor International's Travel and Tourism in Antigua report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2008-2012, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2017 illustrate how the market is set to change.

Product coverage: Car Rental, Demand Factors, Health and Wellness Tourism, Tourism Flows Domestic, Tourism Flows Inbound, Tourism Flows Outbound, Tourism Receipts and Expenditure, Tourist Attractions, Transportation, Travel Accommodation, Travel Retail.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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