

Travel and Tourism in Anguilla

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Abstracts

The volume of tourist arrivals slows during the summer months in Anguilla, and, in the past, the island has implemented an annual promotion to attract more visitors: the Prix Fixe Summer promotion. In 2012, Anguilla reintroduced the islandwide promotion that offered special 3-course tasting menus at some of the island's best restaurants as well as a list of reduced rate accommodation. Restaurant meals began at US\$25, while accommodation was priced as low as US\$150 per night. The island promoted...

Euromonitor International's Travel and Tourism in Anguilla report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2008-2012, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2017 illustrate how the market is set to change.

Product coverage: Car Rental, Demand Factors, Health and Wellness Tourism, Tourism Flows Domestic, Tourism Flows Inbound, Tourism Flows Outbound, Tourism Receipts and Expenditure, Tourist Attractions, Transportation, Travel Accommodation, Travel Retail.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Travel and Tourism market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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