

Travel Intermediaries in South Korea

<https://marketpublishers.com/r/T22FEEE51EEEN.html>

Date: September 2019

Pages: 14

Price: US\$ 990.00 (Single User License)

ID: T22FEEE51EEEN

Abstracts

Thanks to a travel boom in both travel abroad and domestic trips, travel intermediaries are recording healthy growth. However, travel intermediaries are having some difficulties with certain travel destinations due to recent political tension between South Korea and Japan, as Japan is traditionally a very popular destination for South Korean travellers. Travel intermediaries had to offer last-minute cancellations on Japanese travel products due to the “No Japan” boycott movement, although other...

Euromonitor International's Travel Intermediaries in South Korea report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2014-2018, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2023 illustrate how the market is set to change.

Product coverage: Intermediaries Air Sales Only (Source of Demand), Intermediaries Car Rental Sales Only (Source of Demand), Intermediaries Corporate Business Sales, Intermediaries Cruise Sales (Source of Demand), Intermediaries Leisure Sales, Intermediaries Lodging Sales Only (Source of Demand), Intermediaries Offline Sales, Intermediaries Online Sales, Intermediaries Other Sales (Source of Demand), Intermediaries Other Transport Sales Only (Source of Demand), Intermediaries Package Holidays Sales (Source of Demand).

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Travel Intermediaries market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Headlines

Prospects

Online Travel Intermediaries Performing Well

Bespoke Package Products Are Becoming More Popular

Mobile Application-based Activity Platform Is Gaining Great Attention

Category Data

Table 1 Travel Intermediaries Sales: Value 2014-2019

Table 2 Intermediaries Corporate Business Online Sales: Value 2014-2019

Table 3 Intermediaries Leisure Online Sales: Value 2014-2019

Table 4 Travel Intermediaries NBO Company Shares: % Value 2015-2019

Table 5 Online Travel Sales to Residents: Value 2014-2019

Table 6 Total Mobile Travel Sales to Residents: Value 2014-2019

Table 7 Forecast Travel Intermediaries Sales: Value 2019-2024

Table 8 Forecast Intermediaries Corporate Business Online Sales: Value 2019-2024

Table 9 Forecast Intermediaries Leisure Online Sales: Value 2019-2024

Table 10 Forecast Online Travel Sales to Residents: Value 2019-2024

Table 11 Forecast Total Mobile Travel Sales to Residents: Value 2019-2024

Executive Summary

Continued Increases in Outbound, Inbound and Domestic Trips Means Continued Healthy Growth in Travel

Online Travel Intermediaries Performing Strongly on the Back of Various Types of Offering

While Local Scheduled Airlines Are Having Difficulties, Low-cost Carriers Continue To Enjoy Strong Growth

New Package Holiday Products Are Being Developed

Travel Will Continue To See Positive Growth Over the Forecast Period

SWOT

Summary 1 Destination South Korea: SWOT

Market Data

Table 12 Annual Leave: Volume 2014-2019

Table 13 Travellers by Age: Number of People 2014-2019

Table 14 Seasonality: Number of People 2014-2019

Table 15 Leisure Outbound Demographics: Number of Trips 2014-2019

Table 16 Other Transport Sales: Value 2014-2019

Table 17 Other Transport Online Sales: Value 2014-2019

Table 18 Forecast Other Transport Sales: Value 2019-2024

Table 19 Forecast Other Transport Online Sales: Value 2019-2024

Table 20 Activities: Value 2014-2019

Table 21 Forecast Activities: Value 2019-2024

Definitions

Sources

Summary 2 Research Sources

I would like to order

Product name: Travel Intermediaries in South Korea

Product link: <https://marketpublishers.com/r/T22FEEE51EEEN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/T22FEEE51EEEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970