

# Travel Intermediaries in Singapore

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## Abstracts

Traditional travel agencies are continually being challenged by online travel agents, with an average of more than 100 traditional travel agencies closing down each year. Online platforms are perceived to offer the most competitive pricing and travellers would often rather carry out their own travel research rather than relying on traditional travel agencies. Online travel agents also provide more flexibility for the increasing number of independent travellers who do not want to be tied to sched...

Euromonitor International's Travel Intermediaries in Singapore report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2014-2018, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2023 illustrate how the market is set to change.

**Product coverage:** Intermediaries Air Sales Only (Source of Demand), Intermediaries Car Rental Sales Only (Source of Demand), Intermediaries Corporate Business Sales, Intermediaries Cruise Sales (Source of Demand), Intermediaries Leisure Sales, Intermediaries Lodging Sales Only (Source of Demand), Intermediaries Offline Sales, Intermediaries Online Sales, Intermediaries Other Sales (Source of Demand), Intermediaries Other Transport Sales Only (Source of Demand), Intermediaries Package Holidays Sales (Source of Demand).

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Travel Intermediaries market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

### HEADLINES

### PROSPECTS

Online travel agents driving growth in intermediaries

Traditional travel intermediaries still relevant

More niche offers from travel intermediaries

### CATEGORY DATA

Table 1 Travel Intermediaries Sales: Value 2014-2019

Table 2 Intermediaries Corporate Business Online Sales: Value 2014-2019

Table 3 Intermediaries Leisure Online Sales: Value 2014-2019

Table 4 Travel Intermediaries NBO Company Shares: % Value 2015-2019

Table 5 Online Travel Sales to Residents: Value 2014-2019

Table 6 Total Mobile Travel Sales to Residents: Value 2014-2019

Table 7 Forecast Travel Intermediaries Sales: Value 2019-2024

Table 8 Forecast Intermediaries Corporate Business Online Sales: Value 2019-2024

Table 9 Forecast Intermediaries Leisure Online Sales: Value 2019-2024

Table 10 Forecast Online Travel Sales to Residents: Value 2019-2024

Table 11 Forecast Total Mobile Travel Sales to Residents: Value 2019-2024

### EXECUTIVE SUMMARY

Singapore travel industry continues to grow

Online travel intermediaries under threat

Increasing competition between scheduled airlines and low-cost flyers

Boutique hotels gaining popularity

Optimistic outlook for the forecast period

### SWOT

Summary 1 Destination Singapore: SWOT

### MARKET DATA

Table 12 Annual Leave: Volume 2014-2019

Table 13 Travellers by Age: Number of People 2014-2019

Table 14 Seasonality: Number of People 2014-2019

Table 15 Leisure Outbound Demographics: Number of Trips 2014-2019

Table 16 Other Transport Sales: Value 2014-2019

Table 17 Other Transport Online Sales: Value 2014-2019

Table 18 Forecast Other Transport Sales: Value 2019-2024

Table 19 Forecast Other Transport Online Sales: Value 2019-2024

Table 20 Activities: Value 2014-2019

Table 21 Forecast Activities: Value 2019-2024

### SOURCES

## Summary 2 Research Sources

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