

Travel Intermediaries in Asia Pacific

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Date: August 2021

Pages: 44

Price: US\$ 1,325.00 (Single User License)

ID: TA5262D5E77EN

Abstracts

The impact of Coronavirus (COVID-19) and the measures taken to contain its spread on travel and tourism have had an adverse effect on travel intermediaries. Positioned as a convenient one-stop location for busy modern consumers to book all aspects of their trips, travel intermediaries suffered from the negative impact of the pandemic on all areas of travel and tourism. Even as domestic tourism began to see signs of recovery, travel agencies with a focus on outbound tourism continued to struggle.

Euromonitor International's Travel Intermediaries in Asia Pacific global briefing offers an insight into the size and shape of the Travel market, highlights buzz topics, emerging geographies, categories and trends as well as pressing industry issues. It identifies the leading companies and brands, offers strategic analysis of key factors influencing the market from innovation, pricing, channel distribution to economic/lifestyle influences. Forecasts illustrate how the market is set to change and outlines the criteria for success.

Product coverage: Activities and Experiences (Destination), Lodging, Online Travel Sales and Intermediaries, Tourism Flows, Travel Modes, Traveller Profiles.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Travel market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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